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MODULE DESCRIPTOR

Module Title

Features Writing

Reference	CB2157	Version	1
Created	January 2020	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	May 2019	ECTS Points	7.5

Aims of Module

To provide students with the ability to produce feature articles appropriate to newspaper and magazine publications.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 To develop professional practice in gathering material through interview, observation and documentary sources.
- 2 To acquire advanced skills in feature intro writing and structuring.
- 3 To apply feature writing approaches to producing an extended profile article.

Indicative Module Content

This module approaches feature writing as a product of language, material gathering, observation, interviewing, structuring and the use of quotations from live and documentary sources. It explores models of feature writing and applies them in practical workshops.

Module Delivery

Lectures and workshops.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	48	N/A
Non-Contact Hours	102	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 40% Outcomes Assessed: 1, 2, 3
 Description: Group Written Assessment

Component 2

Type: Coursework Weighting: 60% Outcomes Assessed: 1, 2
 Description: Individual Written Assessment

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The calculation of the overall grade for this module is based on 40% weighting of C1 and 60% weighting of C2 components. An overall minimum grade D is required to pass the module.

		Coursework:						NS
		A	B	C	D	E	F	
Coursework:	A	A	A	B	B	C	E	
	B	B	B	B	C	C	E	
	C	B	C	C	C	D	E	
	D	C	C	D	D	D	E	
	E	C	D	D	E	E	E	
	F	E	E	E	E	F	F	
NS		Non-submission of work by published deadline or non-attendance for examination						

Module Requirements

Prerequisites for Module None.
 Corequisites for module None.
 Precluded Modules None.

INDICATIVE BIBLIOGRAPHY

- 1 McKAY, J., 2006. *The magazines handbook*. 2nd ed. London: Routledge.
- 2 ORWELL, G., 2007. *Selected essays*. London: Penguin.
- 3 RICKETSON, M., 2004. *Writing feature stories: how to research and write newspaper and magazine articles*. Crows Nest, NSW: Allen and Unwin.
- 4 RANDALL, D., 2016. *The Universal Journalist*. 5th Ed. Pluto Press