

MODULE DESCRIPTOR

Module Title

Tourism Destination Development

Reference	CB2148	Version	2
Created	April 2022	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	April 2024	ECTS Points	7.5

Aims of Module

To provide the student with an ability to appraise the theories and related processes associated with the development of tourism destinations.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Explain theoretical concepts related to tourism destination development.
- 2 Explain the rationale for developing tourism to a particular receiving destination.
- 3 Discuss the challenges associated with securing sustainable tourism development
- 4 Identify trends for the future development of tourism destinations.

Indicative Module Content

The rationale for tourism developments from local, national and international perspectives. The role of stakeholders. The benefits associated with tourism development and the negative impacts that can arise. Identifying concepts, trends and best practice that can inform future sustainable development of tourist destinations. Students will engage with UNESCO's Education for Sustainable Development Anticipatory, Strategic, Critical thinking Normative and Integrated problem solving competencies as they consider future tourism development; investigate positive and negative impacts and consider the implications of these; address the challenge of implementing policies and practices that drive sustainability - in a context of competing and conflicting stakeholder requirements. This module will provide opportunity to engage with UNSDGs 8, 9, 11 and 12

Module Delivery

This module focuses on the development of tourism destinations by integrating theory with the study of a range of local and international case studies. Core concepts related to economic development and sustainability will be delivered in lecture and student-centred tutorials. Students will investigate case study destinations to apply theoretical concepts, identify best practice and opportunities for enhancing future sustainable development.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	24	N/A
Non-Contact Hours	126	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Individual Coursework				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

ADDITIONAL NOTES

Students will be expected to contribute to the cost of any field visit.

INDICATIVE BIBLIOGRAPHY

- 1 BOWEN, D., ZUBAIR, S. and ALTINAY, L., 2016. Politics and tourism destination development: the evolution of power. *Journal of Travel Research*
- 2 LIAO, X.Y., SO, S.I. and LAM, D., 2016. Residents' perceptions of the role of leisure satisfaction and quality of life in overall tourism development: case of a fast-growing tourism destination - Macao. *Asia Pacific Journal of Tourism Research*, 21(10), pp.1100-1113.
- 3 THEOBALD, W.F., ed. 2005. *Global tourism*. 3rd ed. Burlington, MA: Elsevier.
- 4 VIKEN, A. and GRANAS, B., 2016. *Tourism destination development: turns and tactics*. London: Routledge.
- 5 CHEER, J., MILANO, C. AND NOVELLI, M. 2019. Afterword: Over overtourism or just the beginning? In: C. MILANO, J. CHEER and M. NOVELLI, eds *Overtourism: excesses, discontents and measures in travel and tourism*, Oxfordshire: CABI, pp. 227-232.
- 6 WTTC and JLL, 2022. Destination 2030: Global Cities? Readiness for Tourism Growth. [online]. WTTC. Available from: <https://research.wttc.org/destination-2030-jll-wttc-report> [Accessed 14 Feb 2024].