

MODULE DESCRIPTOR

Module Title

Sustainable and Ethical Tourism

Reference	CB2005	Version	3
Created	February 2024	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	April 2024	ECTS Points	7.5

Aims of Module

To provide the student with an understanding of the theories and related processes associated with tourism and sustainability, with a particular focus on the positive and negative impacts of tourism.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Explain the theoretical concepts relating to sustainable and ethical tourism development.
- 2 Describe the role of key stakeholders in sustainable and ethical tourism development and delivery.
- 3 Analyse the social, economic, cultural and environmental impacts associated with sustainable and ethical tourism.
- 4 Describe global examples of sustainable/unsustainable and ethical/unethical tourism practices.

Indicative Module Content

Sustainable and ethical tourism theoretical concepts; the role of public, private and third sector organisations within sustainable and ethical tourism; the role of the host community and the visitor within sustainable and ethical tourism; economic, social, cultural and environmental impacts of sustainable and ethical tourism; tourist ethical dilemmas, international case studies of good and bad sustainable practices. Students will engage with UNESCO's Education for Sustainable Development Anticipatory, Strategic, Collaboration, Critical thinking, Normative, Self-awareness and Integrated problem solving competencies as they consider future sustainable tourism development; investigate positive and negative impacts of tourism and consider the implications of these; engage with international counterparts in a collaborative project to explore practices that drive sustainability; reflect upon their role as a member of a global community; identify sustainable solutions to meet complex tourism issues relating to multiple stakeholders. This module will provide opportunity to engage with UNSDGs 5-17.

Module Delivery

Theories and core concepts will be delivered by lectures supported by tutorials, student centred activities and case studies.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Individual Written Assessment				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BECKER, E., 2016. *Overbooked: The Exploding Business Of Travel And Tourism*. New York: Simon Schuster Paperbacks.
- 2 BENCKENDORFF, P. & LUND-DURLACHER, D., 2013. *International Cases In Sustainable Travel & Tourism*. Oxford: Goodfellow Publishers Limited.
- 3 DIEKMANN, A. & SMITH, M.K., 2015. *Ethnic And Minority Cultures As Tourist Attractions*. Bristol: Channel View Publications.
- 4 HICKMAN, L., 2007. *The Final Call: In Search Of The True Cost Of Our Holidays*. London: Transworld Publishers.
- 5 MacCANNELL, D., 2011. *The Ethics Of Sightseeing*. Los Angeles: The University of California Press.
- 6 SINGH, T.V., 2012. *Critical debates in tourism*. Bristol: Channel View Publications
- 7 Journals:
Sustainable Tourism Management