

## MODULE DESCRIPTOR

### Module Title

Sustainable and Ethical Tourism

Reference	CB2005	Version	2
Created	January 2020	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	June 2020	ECTS Points	7.5

### Aims of Module

To provide the student with an understanding of the theories and related processes associated with tourism and sustainability, with a particular focus on the positive and negative impacts of tourism.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Explain the theoretical concepts relating to sustainable and ethical tourism development.
- 2 Describe the role of key stakeholders in sustainable and ethical tourism development and delivery.
- 3 Analyse the social, economic, cultural and environmental impacts associated with sustainable and ethical tourism.
- 4 Describe global examples of sustainable/unsustainable and ethical/unethical tourism practices.

### Indicative Module Content

Sustainable and ethical tourism theoretical concepts; the role of public, private and third sector organisations within sustainable and ethical tourism; the role of the host community and the visitor within sustainable and ethical tourism; economic, social, cultural and environmental impacts of sustainable and ethical tourism; tourist ethical dilemmas, international case studies of good and bad sustainable practices

### Module Delivery

Theories and core concepts will be delivered by lectures supported by tutorials, student centred activities and case studies.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Individual Written Assessment				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	The student needs to achieve an A in C1.
<b>B</b>	The student needs to achieve a B in C1.
<b>C</b>	The student needs to achieve a C in C1.
<b>D</b>	The student needs to achieve a D in C1.
<b>E</b>	The student needs to achieve an E in C1.
<b>F</b>	The student needs to achieve an F in C1.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 BECKER, E., 2016. *Overbooked: The Exploding Business Of Travel And Tourism*. New York: Simon Schuster Paperbacks.
- 2 BENCKENDORFF, P. & LUND-DURLACHER, D., 2013. *International Cases In Sustainable Travel & Tourism*. Oxford: Goodfellow Publishers Limited.
- 3 DIEKMANN, A. & SMITH, M.K., 2015. *Ethnic And Minority Cultures As Tourist Attractions*. Bristol: Channel View Publications.
- 4 HICKMAN, L., 2007. *The Final Call: In Search Of The True Cost Of Our Holidays*. London: Transworld Publishers.
- 5 MacCANNELL, D., 2011. *The Ethics Of Sightseeing*. Los Angeles: The University of California Press.
- 6 SINGH, T.V., 2012. *Critical debates in tourism*. Bristol: Channel View Publications
- 7 Journals:  
*Sustainable Tourism Management*