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MODULE DESCRIPTOR			
Module Title			
Tourism Hospitality Environment and Industry			
Reference	CB1328	Version	3
Created	June 2023	SCQF Level	SCQF 7
Approved	June 2018	SCQF Points	30
Amended	July 2023	ECTS Points	15

Aims of Module
To provide the student with an understanding of the travel, tourism, leisure and hospitality industries and their importance to national and international economies.

Learning Outcomes for Module	
On completion of this module, students are expected to be able to:	
1	Understand and explain the key aspects of the wider tourism and hospitality industry
2	Appraise the public and private sector structure in place to deliver national tourism. This will include key stakeholders: National Tourism Organisations (NTOs), Destination Management Organisations (DMOs), trade associations, local government, and national governments.
3	Appreciate the: social, economic, political, and environmental costs and benefits of tourism in the widest sense (individual, business, nationally and as a society)
4	Appraise the tourism provision of a range of specific countries.
5	Identify a range of key tourism destinations and their main attractors and issues, in the context of tourist motivations
6	Understand how cultural variables affect management decisions within the tourism and hospitality industries

Indicative Module Content
Defining tourism and hospitality; Industry stakeholders; Social, economic and environmental impacts of tourism; The tourist; The destination; Cultural awareness; Tourism and Hospitality links to wider global developments and events

Module Delivery
Key concepts are introduced and illustrated through the use of lectures, tutorial sessions, field trips, case studies, student centred learning exercises, industrial visits and guest lectures.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	60	60
Non-Contact Hours	240	240
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	300
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4, 5, 6
Description:	Individual and Group Portfolio				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

ADDITIONAL NOTES

Students may be required to contribute to the costs of field visits.

INDICATIVE BIBLIOGRAPHY

1	FLETCHER, J. et al., 2013. *Tourism: Principles and Practice.* 5th ed. Harlow: Pearson Education Publishing.
2	PAGE, S. and CONNELL, J., 2014. *Tourism; a modern synthesis.* 4th ed. London: Cengage Learning. *ebook*
3	INKSON, C. and MINNAERT, L., 2018. *Tourism Management* 2nd Ed. London: Sage. *ebook*