MODULE DESCRIPTOR

Module Title

Broadcast Journalism and Production

Reference	CB1259	Version	2
Created	March 2024	SCQF Level	SCQF 7
Approved	June 2018	SCQF Points	30
Amended	April 2024	ECTS Points	15

Aims of Module

To develop an understanding of the demands of Broadcast Journalism. This will include editorial judgement, scripting, interviewing, recording, shooting, and editing.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Explain the major differences between audio and video platforms.
2	Write news copy for both radio and television.
3	Learn the concept of "Five Shot Sequences" and apply this to the delivery of news packages.
4	Illustrate post-production skills in both audio and video editing.
5	Record audio content
6	Identify stories and prepare research briefs.
7	Carry out broadcast interviews
8	Read and deliver an audio/video script.

Indicative Module Content

Students will develop an understanding of the current broadcasting environment. The module will explore the differences between radio and television; learn to plan and edit powerful picture sequences; consider the influence of news values; and introduce the importance interview skills in journalism. Students will learn to write for broadcast, and to produce basic radio and television content. There will be workshops for a full range of technical skills including recording, shooting, editing and studio operations. The module engages students with UNESCO?s Education for Sustainable Development Systems Thinking, Collaboration and Self-awareness competencies in terms of recognising and understanding relationships between disciplines, learning from others, understanding the needs, perspectives and actions of others, reflecting on values and motivations, and facilitating collaborative and participatory problem solving. In addition, the nature of the journalism case studies which students analyse, and many of the stories they will uncover for themselves, will relate directly to the UN Goals, for example poverty, clean energy, sustainable communities, life on land and below water, peace, justice and strong institutions.

Module Delivery

This module combines lectures with practical workshops. Students will be introduced to a range of broadcasting equipment and facilities.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	80	80
Non-Contact Hours	220	220
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	300
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4, 5, 6, 7, 8
Description:	Individual Portfolio Assessment				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The calculation of the overall grade for this module is based on 100% weighting of C1. An overall minimum grade D is required to pass the module.

Module Grade	Minimum Requirements to achieve Module Grade:
A	The student needs to achieve an A in C1.
B	The student needs to achieve a B in C1.
C	The student needs to achieve a C in C1.
D	The student needs to achieve a D in C1.
E	The student needs to achieve an E in C1.
F	The student needs to achieve an F in C1.
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1   HUDSON, G. and ROWLANDS, S., 2012. *The Broadcast Journalism Handbook.* 2nd ed. Longman

2   CHANTLER, P. and STEWART, P., 2003. *Basic radio journalism.* Oxford: Focal Press.

3   HARCUP. T., 2015 *Journalism: Principles and Practice.* 3rd ed. London: Sage.

4   WHITE, T., 2010. *Broadcast News: Writing Reporting and Producing.* Oxford: Focal Press.

5   SISSONS, H., 2006. *Practical journalism: how to write news.* Oxford: Sage.