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MODULE DESCRIPTOR

Module Title

Leisure Tourism : Theory And Application

Reference	BSM831	Version	2
Created	April 2018	SCQF Level	SCQF 10
Approved	June 2018	SCQF Points	15
Amended	June 2018	ECTS Points	7.5

Aims of Module

To provide students with the ability to evaluate a wide range of leisure tourism provision and tourism development strategies in the context of key theoretical tourism concepts. To evaluate tourists behaviours within leisure tourism experiences.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Critically evaluate current local and global tourism product provision
2	Critically evaluate the leisure tourist?s behaviours and experience
3	Critically appraise local and global tourism development strategies

Indicative Module Content

Authenticity; Tourist behaviours; Tourist Experience; Tourist Identity; Destination Image & Brand; Ethics in Tourism; Technology in Tourism; Dark Tourism; Heritage Tourism; Food & Drink Tourism; Tourism Trails; Film Tourism; The Solo Tourist; Group Tourism; The Trouble with Tourism.

Module Delivery

The module is delivered through a series of lectures and interactive teaching sessions. Academic delivery will be supported by sessions with industry practitioners and site visits. Students will appraise and apply theory to relevant industries examples and case studies. Both part-time and full-time students will follow the same mode of on-campus study and contact hours.

Indicative Student Workload	Full Time	Part Time
Contact Hours	36	36
Non-Contact Hours	114	114
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	Individual Written Assessment				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

Module Pass Mark = Grade D (40%). Where the student achieves below 35% in any component of assessment, a resit of that element will be necessary.

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1	DALLAN, T.J., 2003. *Heritage Tourism*. Harlow: Prentice Hall.
2	PEARCE, P.L. 2011. *Tourist Behaviour and the Contemporary World.* London: Channel View Publications.
3	SINGH, T.V. eds., 2015. *Challenges in Tourism Research.* Channel View Publications.
4	URRY, J., and LARSEN, J., 2011. *The Tourist Gaze 3.0.* London: Sage.
5	WEARING, S., STEVENSON, D., and YOUNG, T., 2012. *Tourist Cultures: Identity, Place and the Traveller.* London: Sage.