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MODULE DESCRIPTOR

Module Title

Global Business Environment

Reference	BSM806	Version	2
Created	April 2017	SCQF Level	SCQF 11
Approved	August 2016	SCQF Points	30
Amended	August 2017	ECTS Points	15

Aims of Module

To introduce students to the study and analysis of the business environment at a global level, with a concurrent focus on how this impacts more locally.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Understand and critically evaluate the concept of globalisation, its different dimensions and the different theoretical debates surrounding the concept.
2	Demonstrate an understanding of the key environmental factors which have an impact on international business demonstrate knowledge and understanding of the key economic concepts and mechanisms underpinning the international business environment.
3	Describe and explain in detail the ways in which globalisation has impacted upon the international business environment.
4	Demonstrate knowledge of, and an ability to critically analyse the implications of these changes for countries, organisations (including national governments) and individuals.
5	Analyse the consequences of changing regulatory and cultural environments for businesses and managers, and identify how global managers deal with the changing environments.

Indicative Module Content

What is globalisation?; background to international business; growth of cross-border trade; the economics of international business; the global regulatory environment; the emergence of multinational corporations; the role of international institutions (formal and informal); the ethics of international business; anti-globalisation.

Module Delivery

The module is delivered in full-time and part-time mode by lectures, interactive group work, case study seminars and directed self-study. In distance learning mode, delivery is by online participation and discussion with self directed learning from paper-based and/or web-based learning materials.

	Module Ref:	BSM806 v2

Indicative Student Workload		Full Time	Part Time
Contact Hours		72	72
Non-Contact Hours		228	228
Placement/Work-Based Learning Experience [Notional] Hours		N/A	N/A
TOTAL		300	300
Actual Placement hours for professional, statutory or regulatory body			

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	1, 2, 3
Description:	Essay - 3000 words				

Component 2

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	3, 4, 5
Description:	Essay - 3000 words				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The Module is assessed by two components: C1 - Coursework - 50% weighting. C2 - Coursework - 50% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	At least 70% on weighted aggregate and at least 35% in each component
B	At least 60% on weighted aggregate and at least 35% in each component
C	At least 50% on weighted aggregate and at least 35% in each component
D	At least 40% on weighted aggregate and at least 35% in each component
E	At least 35% on weighted aggregate
F	Less than 35% on weighted aggregate
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None in addition to SCQF entry qualifications or equivalent.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1	DANIELS, J. D. et al, 2014. *International business: environments and operations*. 15th Ed. Harlow: Pearson.
2	DICKEN, P., 2015. *Global Shift.* 7th Ed. New York: Guilford Press.
3	RITZER, G., 2015. *Globalization: a basic text.* 2nd Ed. Chichester: Wiley-Blackwell.
4	STEGER, M., 2008. *Globalisation: a very short introduction.* Oxford: Oxford University Press.
5	WEISS, T.G. and WILKINSON, R., 2014. *International organization and global governance.* London: Routledge.