

## MODULE DESCRIPTOR

### Module Title

Global Business Environment

Reference	BSM748	Version	3
Created	February 2024	SCQF Level	SCQF 11
Approved	February 2019	SCQF Points	15
Amended	March 2024	ECTS Points	7.5

### Aims of Module

To introduce students to the study and analysis of the business environment in an era of globalisation, with a concurrent focus on how this impacts more locally.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically evaluate the concept of globalisation, its different dimensions and the key theoretical debates surrounding the concept.
- 2 Critically analyse the principal macro-environmental factors which have an impact on international business.
- 3 Appraise in detail the ways in which globalisation has impacted upon the international business environment.
- 4 Critically analyse and evaluate the implications of these changes for countries, institutions, organisations and individuals.

### Indicative Module Content

The globalisation thesis; The economic environment; Transnational corporations and international business; Globalisation, technology and business; International finance and trade; Social justice and inequality; The political environment; Regulating international trade, finance and development; The legal environment, business ethics and CSR; Business and culture; Globalisation and sustainability; The future of globalisation.

### Module Delivery

The module is delivered on campus by lectures, interactive group work, case study seminars and directed self-study. In online learning mode, delivery is by online participation and discussion with self-directed learning from paper-based and/or web-based learning materials.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	30	30
Non-Contact Hours	120	120
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Examination	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Open book examination				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	A
<b>B</b>	B
<b>C</b>	C
<b>D</b>	D
<b>E</b>	E
<b>F</b>	F
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- MORRISON, J. 2023. *The Global Business Environment: Sustainability in the Balance*. 6th Ed. London: Bloomsbury Publishing.
- DICKEN, P. 2015. *Global Shift: Mapping the Changing Contours of the World Economy*. 7th Ed. London: Sage.
- RITTBERGER, V., ZANGL, B., KRUCK, A. and DIJKSTRA, H. 2019. *International Organization*. 3rd Ed. London: Palgrave.
- RITZER, G. and DEAN, P. 2015. *Globalization: A Basic Text*. 2nd Ed. Chichester: Wiley Blackwell.
- WETHERLY, P. and OTTER, D. 2018. *The Business Environment: Themes and Issues in a Globalizing World*. 4th Ed. Oxford: Oxford University Press.