

Module Title Globalisation	Reference BSM705 SCQF SCQF Level 11 SCQF Points 15 ECTS Points 7.5 Created April 2003 Approved August 2013 Amended August 2013 Version No. 1
Keywords Global trade, investment, regulatory environment, government response	

This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

None in addition to SCQF Level 8 entry requirements or equivalent.

Corequisite Modules

None.

Precluded Modules

None.

Aims of Module

The module aims to introduce students to the changes taking place in the business environment at home and in the world. It also exposes the students to the debate between advocates of and challenges to globalisation.

Indicative Student Workload

<i>Contact Hours</i>	Full Time	Distance Learning
Assessment	0	0
Lectures	24	0
Seminars	12	0
Surgery	0	0

Directed Study

Exercises	64	90
-----------	----	----

Private Study

50	60
----	----

Mode of Delivery

On-campus mode is delivered by lectures, interactive group work, case study tutorials and directed self-study.

Distance learning mode is delivered through self directed

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1. Recognise and explain the changes taking place within international business activities, including global communications, technology and movement of capital and labour across borders.
2. Evaluate the impact of these changes, including the pressure for conformity in national regulation, and growth within international organisations, such as the World Trade Organisation and the European Union.
3. Analyse the consequences of changing regulatory and cultural environments for business managers and identify how global managers deal with the changing environments.

Indicative Module Content

What is globalisation? Growth and cross border trade; international trade with LDCs; the role of international institutions (IMF, WTO, EU, other customs unions and free

learning from web-based learning materials and online tutor support.

Assessment Plan

	Learning Outcomes Assessed
Component 1	1,2,3

The assessment consists of one piece of coursework.

Indicative Bibliography

1. CHRISTOPHERSON, S., GARRETSE, H., and MARTIN, R., 2008 'The world is not flat: putting globalization in its place', Cambridge Journal Of Regions, Economy and Society, vol. 1, 343-349.
2. DICKEN, P., 2011. *Global shift*. 6th ed. New York: Guilford Press. *ebook*
3. HELD, D. et al., 2003. *Global transformations*. 2nd ed. Cambridge: Polity.
4. HIRST, P. and THOMPSON, G., 2009. *Globalization in question*. 3rd ed. Cambridge: Polity.
5. RITZER, G., 2010. *Globalization: a basic text*. Chichester, UK: Wiley-Blackwell.
6. STEGER, M., 2008. *Globalisation: a very short introduction*. Oxford: Oxford University Press.

other customs unions and free trade agreements); the regulatory environment; domestic deregulation; international regulatory change; lobbying and action from businesses, trade associations and pressure groups to influence the regulatory environment; opposition to globalisation.