

MODULE DESCRIPTOR

Module Title

Strategic Analysis For The Energy Sector

Reference	BSM672	Version	4
Created	May 2021	SCQF Level	SCQF 11
Approved	September 2018	SCQF Points	15
Amended	August 2021	ECTS Points	7.5

Aims of Module

The aim of this module is to equip students with the ability to analyse an industry in order to make sense of the industry dynamics and environmental factors influencing decision making and performance.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically use a range of analytical models that collectively provide insight to the performance of industries and firms within the energy sector.
- 2 Critically appraise the role of qualitative and quantitative-decision support tools and their integration into decision support and strategy development for navigating the net zero future.
- 3 Critically select and apply appropriate tools of foresight to consider the impact of change in the business environment on the performance of industries and firms within the energy sector.
- 4 Demonstrate in-depth understanding of the critical success factors for industries and firms in the energy sector.

Indicative Module Content

Strategic planning, analysis of the external environment, industry structure analysis, financial analysis, foresighting, scenario planning, environmental scanning, industry dynamics.

Module Delivery

On Campus Mode: The module is delivered by on campus lectures, interactive work and case study tutorials and directed self-study. Online Mode: The module is delivered in online mode by directed self-study materials for asynchronous learning, supported by synchronous online tutorials.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	30	30
Non-Contact Hours	120	120
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Assessment will be through a single element of coursework.				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A
B	B
C	C
D	D
E	E
F	F
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1	WHITTINGTON, R., REGN?R, P., ANGWIN, D., JOHNSON, G. and SCHOLE, K., 2023. <i>Exploring Strategy: Text and Cases</i> . 13th Ed. Harlow: Pearson.
2	LYNCH, R., 2021. <i>Strategic Management</i> . 9th Ed. London: Sage.
3	HABERBERG, A. and RIEPLE, A., 2008. <i>Strategic Management: Theory and Application</i> . Oxford: Oxford University Press.
4	CLEGG, S.R., PITELIS, C. SCHWEITZER, J., WHITTLE, A., 2023. <i>Strategy Theory and Practice, 4th edition</i> . London: SAGE