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## MODULE DESCRIPTOR

### Module Title

Strategic Analysis For The Energy Sector

Reference	BSM672	Version	3
Created	April 2017	SCQF Level	SCQF 11
Approved	September 2018	SCQF Points	15
Amended	May 2017	ECTS Points	7.5

### Aims of Module

The aim of this module is to equip students with the ability to analyse an industry in order to make sense of the industry dynamics and environmental factors influencing decision making and performance.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically use a range of analytical models that collectively provide insight to the performance of industries and firms within the energy sector.
- 2 Critically select and apply appropriate tools of foresight to consider the impact of change in the business environment on the performance of industries and firms within the energy sector.
- 3 Demonstrate in-depth understanding of the critical success factors for industries and firms in the energy sector.

### Indicative Module Content

Strategic planning, analysis of the external environment, industry structure analysis, financial analysis, foresighting, scenario planning, environmental scanning, industry dynamics.

### Module Delivery

This module is delivered in Full Time and Distance Learning Mode

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	36
Non-Contact Hours	114	114
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3  
 Description: Assessment will be through a single element of coursework.

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	70% or above
<b>B</b>	60% - 69%
<b>C</b>	50% - 59%
<b>D</b>	40% - 49%
<b>E</b>	35% - 39%
<b>F</b>	0% - 34%
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 WHITTINGTON, R., REGN?R, P., ANGWIN, D., JOHNSON, G. and SCHOLLES, K., 2023. *Exploring Strategy: Text and Cases*. 13th Ed. Harlow: Pearson.
- 2 LYNCH, R., 2021. *Strategic Management*. 9th Ed. London: Sage.
- 3 HABERBERG, A. and RIEPLE, A., 2008. *Strategic Management: Theory and Application*. Oxford: Oxford University Press.
- 4 CLEGG, S.R., PITELIS, C. SCHWEITZER, J., WHITTLE, A., 2023. *Strategy Theory and Practice*, 4th edition. London: SAGE