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MODULE DESCRIPTOR

Module Title

Leadership And Strategic Management

Reference	BSM607	Version	3
Created	April 2017	SCQF Level	SCQF 11
Approved	August 2013	SCQF Points	15
Amended	August 2017	ECTS Points	7.5

Aims of Module

The aims of this module are to enable students to: (1) assess and analyse the roles that leaders and managers play in formulating, implementing and evaluating strategy in a range of organizational contexts; and (2) to apply the principles and techniques of strategic management in a range of contexts.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Examine the role and function of leaders and managers in formulating, implementing and evaluating strategy in a range of organizational contexts.
- 2 Identify and evaluate the key features of the strategic management process.
- 3 Demonstrate an understanding of strategic management techniques in the context of the management of organizations.
- 4 Evaluate the impact of strategic decision-making on the management of organisations.

Indicative Module Content

Models of strategic management; performance and situational analysis; strategic decisions evaluation; strategic intention and emergence; strategic leadership; co-ordination and co-operation; strategy and organizational purpose; transformational strategic management.

Module Delivery

This is a lecture based course supplemented with interactive group work, tutorials/workshops and directed study.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4
 Description: The coursework will consist of a single written piece of coursework.

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module None in addition to SCQF 11 entry qualifications or equivalent.
 Corequisites for module None.
 Precluded Modules None.

INDICATIVE BIBLIOGRAPHY

- 1 CLEGG, S., CARTER, C., KORNBERGER, M., & SCHEITZER, J., 2011. *Strategy: theory and practice*. New York: SAGE
- 2 DE WIT, B. and MEYER, R., 2014. *Strategy: an international perspective*. 5th ed. Andover: Cengage.
- 3 YUKL, G. 2013. *Leadership in organizations*. 8th ed. Essex: Pearson.
- 4 JOHNSON, G. et al., 2014. *Exploring strategy*. 10th ed. Harlow: Pearson. *ebook*
- 5 A number of additional readings will be provided throughout the module based on both academic and industry literature.