

<b>Module Title</b> <b>Leadership And Strategic Management</b>	Reference BSM607 SCQF SCQF Level 11 SCQF Points 15 ECTS Points 7.5 Created August 2002
<b>Keywords</b> Leadership, strategic management and public service organisations.	Approved August 2013 Amended August 2013 Version No. 2

## This Version is No Longer Current

The latest version of this module is available [here](#)

<b>Prerequisites for Module</b>	<b>Indicative Student Workload</b>			
None in addition to SCQF 11 entry qualifications or equivalent.		Full Time	Part Time	Distance Learning
	<i>Contact Hours</i>			
	Lectures/seminars/workshops	36	36	6
	<i>Directed Study</i>			
	Student Centred Learning	64	64	94
<b>Corequisite Modules</b>	<i>Private Study</i>			
	Private Study	50	50	50
None.	<b>Mode of Delivery</b>			
<b>Precluded Modules</b>	This is a lecture based course supplemented with interactive group work, tutorials/workshops and directed study.			
None.				
<b>Aims of Module</b>	<b>Assessment Plan</b>			
The aims of this module are to		Learning Outcomes Assessed		
	Coursework	1,2,3,4		

module are to enable students to: (1) assess and analyse the roles that leaders and managers play in formulating, implementing and evaluating strategy in a range of organizational contexts; and (2) to apply the principles and techniques of strategic management in a range of contexts.

### **Learning Outcomes for Module**

On completion of this module, students are expected to be able to:

1. Examine the role and function of leaders and managers in formulating, implementing and evaluating strategy in a range of organizational contexts.

The coursework will consist of a single written piece of coursework.

### **Indicative Bibliography**

1. CLEGG, S., CARTER, C., KORNBERGER, M., & SCHEITZER, J., 2011. <I>Strategy: theory and practice.</I> New York: SAGE
2. DE WIT, B. and MEYER, R., 2014. <I>Strategy: an international perspective.</I> 5th ed. Andover: Cengage.
3. YUKL, G. 2013. <I>Leadership in organizations.</I> 8th ed. Essex: Pearson.
4. JOHNSON, G. et al., 2014. <I>Exploring strategy.</I> 10th ed. Harlow: Pearson. <I>ebook</I>
5. A number of additional readings will be provided throughout the module based on both academic and industry literature.

2. Identify and evaluate the key features of the strategic management process.
3. Demonstrate an understanding of strategic management techniques in the context of the management of organizations.
4. Evaluate the impact of strategic decision-making on the management of organisations.

## **Indicative Module Content**

Models of strategic management;  
performance and situational analysis; strategic decisions evaluation;  
strategic intention and emergence;  
strategic leadership;  
co-ordination and co-operation;  
strategy and organizational

purpose;  
transformational  
strategic  
management.