

MODULE DESCRIPTOR

Module Title

Family and Social Enterprise

Reference	BSM536	Version	2
Created	August 2021	SCQF Level	SCQF 11
Approved	February 2019	SCQF Points	15
Amended	August 2021	ECTS Points	7.5

Aims of Module

To enable students to integrate the theory of family and social enterprises with the practical implications for their behavioural dynamics and development.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically evaluate the theories, concepts and principles differentiating family and social enterprise from more traditional private business structures.
- 2 Apply a range of analytical techniques and evaluative practices associated with the impact of family and social enterprises globally.
- 3 Critically conceptualise the paradoxes and tensions associated with the management of family and social enterprises.
- 4 Undertake independent research from a variety of source material and data forms to build knowledge and understanding on the practicalities of family and social enterprise management.

Indicative Module Content

Role of family and social enterprise in the economy; governance in the family firm; generation of *socioemotional wealth*; definitions of social impact; relationship and conflict; the politicisation of social issues; succession and strategic priorities.

Module Delivery

This module is a lecture based module, supplemented with seminars and case studies and exercises for reinforcement of key concepts. There are also associated online audio/visual material, a variety of reading materials and use of discussion forums.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Individual written piece of work				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A
B	B
C	C
D	D
E	E
F	F
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 GIDRON, B., HASENFELD, Y., 2012. *Social Enterprises: an organizational perspective*. Palgrave MacMillan.
- 2 RIDLEY-DUFF, R., BULL, M., 2016. *Understanding social enterprise: theory and practice*, 2nd ed. SAGE Publication.
- 3 ZELLWEGER, T., 2017. *Managing the family business*. Edward Elgar.