# **Module Title Strategic Purchasing**

## Keywords

Purchasing Strategy; Supply; Sourcing; Procurement.

Reference	BSM520		
SCQF	SCQF		
Level	11		
SCQF Poin	nts 15		
ECTS Poin	its 7.5		
Created	May 2002		
Approved	August		
	2013		
Amended <sup>S</sup>	eptember		
Amenaca	2014		
Version No	o. 4		

## This Version is No Longer Current

The latest version of this module is available here

### **Prerequisites for Module**

None, in addition to course entry requirements.

## **Corequisite Modules**

None.

#### **Precluded Modules**

None.

#### **Aims of Module**

To promote an understanding of the contribution of purchasing strategy to the achievement of organisational objectives.

### **Learning Outcomes for Module**

On completion of this module, students

### **Mode of Delivery**

Taught Mode (T)

The module is delivered in Taught Mode by lectures, interactive group work, case study tutorials and directed self-study.

Distance Learning Mode (DL)

The module is delivered in Distance Learning Mode by self directed learning from paper-based and web-based learning materials, supported by seminars and/or on-line support.

#### **Assessment Plan**

Learning
Outcomes
Assessed

are expected to be able to:

- 1.relate and critically discuss the strategic role of purchasing within an organisation.
- 2. apply strategic tools and techniques for supply management.
- 3. critically analyse the issues involved in the development of purchasing and supply sourcing strategies.
- 4. synthesise a range of advanced and specialised concepts, principles and models and be able to apply these to the development of an effective purchasing strategy.

#### **Indicative Module Content**

The strategic role of purchasing within an organisation shall be examined, including concepts such as total cost of ownership. The procurement process shall be examined with an emphasis on the role of information flow. Techniques for the analysis for the supplier base shall be examined, including supplier targeting. Supplier selection and development strategies. Decision making and supplier relationship management. Change management. Different models of customer-supplier relations shall be compared such as the adversarial to collaborative continuum; relationship positioning; lean supply and network sourcing. The benefits and disbenefits of partnership approaches to increase collaboration are critically reviewed. Importance of employee engagement in continuous improvement

Component 1	1,2,3,4
Component 2	1,2,3,4
Component 3	1,2,3,4

Full-time students are asessed by three linking pieces of coursework issued and submitted during the delivery of the module. Component 1 is 30% weighting. Component 2 is 50% weighting. Component 3 is 20% weighting.

Distance learners are assessed by two pieces of coursework.
Component 1 is 30% weighting
Component 2 is 70% weighting

### **Indicative Bibliography**

- 1.LYSONS, K. and FARRINGTON, B., 2020. Purchasing and supply chain management. 10th ed. London: Pearson Education.
- 2.VAN WEELE, A., 2022.
  Procurement and supply chain management.8th ed.
  Andover: Cengage
  Learning.

programmes. Ideas for the improvement of the performance of a supply system are reviewed.

#### **Indicative Student Workload**

Contact Hours Assessment Lectures/Seminars			Distance Learning 0 6
Directed Study Directed Study	64	64	94
Private Study Private Study	50	50	50

- 3.BAILEY, P., et al., 2021.
  Procurement, principles
  and management in the
  digital age. 12th ed.
  London: Pearson
  Education.
- 4.GUTH, S., 2022. Project procurement management: a guide to structured procurements. Independent Publishing Platform.