

Module Title Performance Planning and Decision Making	Reference BSM374 SCQF SCQF Level 11 SCQF Points 15 ECTS Points 7.5 Created May 2002 Approved August 2013 Amended August 2013 Version No. 5
Keywords Business Planning, Decision Making, Operations Management, Performance Measurement, Key Performance Indicators, Risk Management	

This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

None in addition to SCQF 11 entry requirements or equivalent.

Corequisite Modules

None.

Precluded Modules

None.

Aims of Module

To provide students with the tools and analytical skills to evaluate firm and business performance and develop performance measurement systems that can guide managerial decision making.

Learning Outcomes for Module

Mode of Delivery

Taught Mode (T)

The module is delivered in Taught Mode lectures, group work, case study tutorials and directed self-study.

Distance Learning Mode (DL)

The module is delivered in Distance Learning Mode by self directed learning materials from paper-based or web-based learning materials, supported by seminars and/or on-line support.

Assessment Plan

	Learning Outcomes Assessed
Component 1	1,2,3

On completion of this module, students are expected to be able to:

1. Identify, analyse and synthesise information to evaluate the performance of a business.
2. Appraise and evaluate the inter-relationship between business functions and firm performance
3. Evaluate different aspects of business risk and develop plans to manage the risk

Indicative Module Content

An integrative, practical approach is taken to the various measures and predictors of a business organisation's performance which guide its managers as they make decisions, plan and control performance. This involves developing student skills in the examination of a variety of companies and industries using analytical techniques in the areas of operations, sales, finance, projects/product development, organisation, and strategic planning. Students will be introduced to some techniques to improve the quality of decision making under uncertainty and planning processes that manage risk.

Indicative Student Workload

<i>Contact Hours</i>	Full Time	Distance Learning
Assessment	10	10
Business Simualtion	0	0

This module will be assessed using one coursework

Indicative Bibliography

1. GREEN, P.E.J., 2016. <I>Enterprise risk management: a common framework for the entire organisation.</I> Oxford: Elsevier. <I>e-book.</I>
2. JONES, T.T., 2004. <I>Business economics and managerial decision making.</I> Chichester: John Wiley & sons. <I>e-book.</I>
3. *JOHNSON, G., WHITTINGTON, R. and SCHOLLES, K., 2011. <I>Exploring strategy: text only.</I> 9th ed. Harlow: FT Prentice Hall. <I>e-book.</I> *Denotes core text for the module.
4. LYNCH, R., 2012. <I>Strategic management.</I> 6th ed. Harlow: Pearson. <I>e-book.</I>

Lectures/Seminars	30	6
<i>Directed Study</i>		
Directed study	70	90
<i>Private Study</i>		
Private Study	40	44