

MODULE DESCRIPTOR

Module Title

Managing For Global Sustainability

Reference	BSM255	Version	1
Created	October 2021	SCQF Level	SCQF 11
Approved	June 2022	SCQF Points	15
Amended		ECTS Points	7.5

Aims of Module

This module will focus on understanding how multinational enterprises formulate and implement responsible and sustainable strategies that respond to the grand societal challenges of our time exploring volatility, uncertainty, complexity and ambiguity (VUCA). To provide students with the key concepts and frameworks, from established and emerging academic and practitioner thinking, required for formulating, implementing, analysing, and managing global sustainability practices.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically evaluate the fundamental principles of sustainability, sustainable development, and corporate social responsibility as these concepts relate to the implementation of the UN SDGs.
- 2 Critically analyse the link between strategic sustainable supply chains and the internationalization process, looking at issues of foreign direct investment, eco-investing and disclosure of environmental, social and governance ratings.
- 3 Evaluate key theories associated with corporate sustainability and the changing business environment as organisations embrace a responsible business agenda.
- 4 Critically analyse the opportunities and challenges for organisations transitioning to sustainable business models, focusing on business model innovation.
- 5 Analyse the key drivers behind the formulation and implementation of strategic sustainability objectives in a globalised business environment.

Indicative Module Content

Definitions of sustainability; theoretical foundations; Sustainable Development Goals (SDGs) and grand societal challenges: implementation and impact; sustainability in a business context; green and ethical issues in a sustainable modern business corporation: implementation and impact; stakeholders and sustainability; social and green investment opportunities and challenges; the business case for Corporate Social Responsibility (CSR); implementing sustainability in the private, public, and civil sectors of society; business model innovation for sustainability; sustainable supply chains; sustainable production networks.

Module Delivery

The module is delivered in on-campus mode through lectures, interactive group work, role play, debates and self-directed study. The module is delivered in Online mode by synchronous seminars and self directed learning from web-based learning materials, supported by discussion forums and online engagement.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	36
Non-Contact Hours	114	114
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Weighting: Outcomes Assessed:
 Description:

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The Module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D.

Module Grade	Minimum Requirements to achieve Module Grade:
A	<input type="text" value="A"/>
B	<input type="text" value="B"/>
C	<input type="text" value="C"/>
D	<input type="text" value="D"/>
E	<input type="text" value="E"/>
F	<input type="text" value="F"/>
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 Crane, A., Matten, D., Glozer, S., & Spence, L., 2019 Business Ethics. Available from: VitalSource Bookshelf, (5th Edition). Oxford University Press Academic UK.
- 2 Jonker, J., & Faber, N., 2021 Organizing for Sustainability: A Guide for Developing New Business Models.
- 3 Visser, W., 2014, 2.0 Transforming Corporate Sustainability, Springer.
- 4 Kopina, H., and Blewitt, J., 2015. Sustainable Business: Key issues (Key issues in environment and sustainability). London Routledge.
- 5 Sachs, J.D., 2015. The age of sustainable development. Columbia University Press.
- 6 Rasche, A., Morsing, M. and Moon, J., (Eds)., 2017. Corporate social responsibility: Strategy, communication, governance. Cambridge University Press.
- 7 Rasche, A., Morsing, M., Moon, J. (Eds). 2023 Corporate Sustainability : Managing Responsible Business in a Globalised World.