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MODULE DESCRIPTOR

Module Title

Consultancy Project Portfolio

Reference	BSM220	Version	1
Created	January 2020	SCQF Level	SCQF 11
Approved	November 2020	SCQF Points	60
Amended		ECTS Points	30

Aims of Module

To develop business consultancy skills that are transferable into the business consulting profession or in internal consultancy positions within organisations. These skills will be developed through business research and or consultancy practice within an organisation.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Apply critical, creative and analytical skills to formulate a research proposal which addresses a specific issue/problem which has been identified in the organisational or industry context and translate this into a feasible research plan.
- 2 Undertake a significant piece of independent research in an applied aspect of business and management.
- 3 Critically apply in a practical context, the knowledge and understanding and skills developed in the taught elements of the course, which explicitly addresses how an investigation of an issue/problem has been undertaken and present and justify proposed findings and solutions in a coherent business report.
- 4 Demonstrate evidence of professional skills and reflect on experiences with regard to knowledge, skills and abilities developed during consultancy project as well as the wider course.

Indicative Module Content

The practice of management consulting; consulting as a profession; business research methods and practice; negotiating a scope of work; developing a research proposal; data collection and analysis; preparing and presenting a consulting report; consulting project management; managing expectations; communication and presentation skills, critical reflection.

Module Delivery

This module can be completed as part of a student team or individually. To support the students an academic supervisor is allocated who, through a number of negotiated tutorials will guide and advise the students through their progression of the consultancy or business research process.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	60	36
Non-Contact Hours	540	564
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	600	600
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	20%	Outcomes Assessed:	1
Description:	Project Research Proposal				

Component 2

Type:	Coursework	Weighting:	70%	Outcomes Assessed:	2, 3
Description:	Project Research Report				

Component 3

Type:	Coursework	Weighting:	10%	Outcomes Assessed:	4
Description:	Critical Reflection				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The Module is assessed by three components: C1 - Coursework - 20% weighting. C2 - Coursework - 60% weighting. C3 - Coursework - 20% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	At least 70% on weighted aggregate and at least 35% in each component
B	At least 60% on weighted aggregate and at least 35% in each component
C	At least 50% on weighted aggregate and at least 35% in each component
D	At least 40% on weighted aggregate and at least 35% in each component
E	At least 35% on weighted aggregate
F	Less than 35% on weighted aggregate
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	Completion of the taught elements of the course or equivalent.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BABBIE, E., 2013. The practice of social research. 13th ed. Belmont, Calif.: Thomson/Wadsworth.
- 2 COLLIS, R. and HUSSEY R., 2014. Business research: a practical guide for undergraduate and postgraduate students. 4th ed. Basingstoke : Palgrave Macmillan.
- 3 KESSLER, H.E., 2013. Management theory in action: real-world lessons for walking the talk. New York: Palgrave MacMillan.
- 4 MEGGINSON, D. and WHITAKER, V., 2007. Continuing professional development. 2nd ed. London: CIPD
- 5 SILBERMAN, M.L., ed, 2001. The consultant's tool kit. New York: McGraw-Hill. ebook
- 6 WICKHAM, P.A. and WICKHAM, L., 2012. Management consulting: delivering an effective project. 4th ed. Harlow: Pearson Education Limited.