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## MODULE DESCRIPTOR

### Module Title

Consultancy Project Full Time

Reference	BSM2050	Version	8
Created	March 2017	SCQF Level	SCQF 11
Approved	May 2017	SCQF Points	30
Amended	August 2017	ECTS Points	15

### Aims of Module

To develop business consultancy skills that are transferable into the business consulting profession or in internal consultancy positions within organisations. These skills will be developed through business research and or consultancy practice within an organisation.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Formulate a research proposal and translate this into a feasible research plan.
- 2 Undertake a significant piece of independent research in an applied aspect of business and management and present and discuss the findings coherently in an appropriate management report format.
- 3 Synthesise and apply in a practical context, the knowledge, understanding and skills developed in the taught elements of the programme.

### Indicative Module Content

The practice of management consulting; consulting as a profession; business research methods and practice; negotiating a scope of work; developing a research proposal; data collection and analysis; preparing and presenting a consulting report; consulting project management; managing expectations

### Module Delivery

This module can be completed as part of a student team or individually. To support the students an academic supervisor is allocated who, through a number of negotiated tutorials will guide and advise the students through their progression of the consultancy or business research process.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	48	N/A
Non-Contact Hours	252	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	20%	Outcomes Assessed:	1
Description:	Project Research Proposal weighting 20%				

**Component 2**

Type:	Coursework	Weighting:	80%	Outcomes Assessed:	2, 3
Description:	Project Research Report weighting 80%				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The Module is assessed by two components: C1 - Coursework - 20% weighting. C2 - Coursework - 80% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	At least 70% on weighted aggregate and at least 35% in each component
<b>B</b>	At least 60% on weighted aggregate and at least 35% in each component
<b>C</b>	At least 50% on weighted aggregate and at least 35% in each component
<b>D</b>	At least 40% on weighted aggregate and at least 35% in each component
<b>E</b>	At least 35% on weighted aggregate
<b>F</b>	Less than 35% on weighted aggregate
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	Completion of the taught elements of the programme or equivalent.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 BABBIE, E., 2013. *The practice of social research*. 13th ed. Belmont, Calif.: Thomson/Wadsworth.
- 2 COLLIS, R. and HUSSEY R., 2014. *Business research: a practical guide for undergraduate and postgraduate students*. 4th ed. Basingstoke : Palgrave Macmillan.
- 3 SILBERMAN, M.L., ed, 2001. *The consultant's tool kit*. New York: McGraw-Hill. *ebook*
- 4 WICKHAM, P.A. and WICKHAM, L., 2012. *Management consulting: delivering an effective project*. 4th ed. Harlow: Pearson Education Limited.