

#### MODULE DESCRIPTOR

## **Module Title**

Project Strategy and Governance

Reference BSM077 Version 7

Created January 2024 SCQF Level SCQF 11

Approved December 2017 SCQF Points 15

Amended March 2024 ECTS Points 7.5

#### Aims of Module

To enable students to undertake a critical appraisal of an organisation's project operations using the models, theories and principles of Strategic Project Management and to understand the importance of strategy and governance to the successful delivery of projects.

## **Learning Outcomes for Module**

On completion of this module, students are expected to be able to:

- 1 Appraise the need for, strategy in projects and the relationship between strategy and project management.
- 2 Critically analyse the impact of governance on project strategy.
- 3 Critically appraise the key Strategic Project Management tools.
- Evaluate the processes required to ensure the various elements of the project are coordinated with organisational strategy.

#### **Indicative Module Content**

This module will provide an introduction to the meaning of strategy and its relationship with projects and successful Strategic Project Management. The module also reviews the role of a number of strategic project tools such as Portfolio Management, Programme Management, the Project Management Office, and Maturity Models. The importance of governance will be evaluated, particularly in relation to the management of projects. Ethics, CSR, Global working and Growth, Strategic Positioning, Innovation and Strategy, Strategic Development, Control and Evaluation of Strategy and Strategic thinking within projects will also be addressed.

# **Module Delivery**

The module is delivered in Taught Mode by lectures, interactive group work, case study tutorials and directed self-study. The module is delivered in Distance Learning Mode by self directed web-based learning materials, on-line support.

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Indicative Student Workload	Full Time	Part Time
Contact Hours	36	36
Non-Contact Hours	114	114
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
Actual Placement hours for professional, statutory or regulatory body		

# **ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

## **Component 1**

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4

Description: Individual coursework in the form of a report.

## **MODULE PERFORMANCE DESCRIPTOR**

# **Explanatory Text**

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

Module Grade	Minimum Requirements to achieve Module Grade:
Α	A
В	В
С	С
D	D
E	E
F	F
NS	Non-submission of work by published deadline or non-attendance for examination

# **Module Requirements**

Prerequisites for Module None.

Corequisites for module None.

Precluded Modules None.

## INDICATIVE BIBLIOGRAPHY

- 1 LEVINE, H.A., 2005. Project portfolio management. San Francisco: Jossey-Bass. ebook
- MOORE, S., 2010. Strategic project portfolio management: enabling a productive organisation. Chichester: Wiley. ebook
- 3 SCHMIDT, T., 2009. Strategic project management made simple: practical tools for leaders and teams. Chichester: John Wiley & Sons. ebook
- MULLER, R., 2017 *Project governance: integrating corporate, program and project governance* Chichester: John Wiley & Sons. *ebook*
- 5 Students shall also be required to access a range of appropriate advanced text books and journal articles.