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MODULE DESCRIPTOR

Module Title

Strategic Management Environment (Health and Social Care)

Reference	BSM027	Version	2
Created	August 2021	SCQF Level	SCQF 11
Approved	April 2018	SCQF Points	15
Amended	September 2021	ECTS Points	7.5

Aims of Module

To provide an introduction to the strategic management environment in the context of Health and Social Care and set the context for comprehensive study of strategic management. To explore key constituents of the strategic management environment. To develop knowledge of and skills in the interpretation of the strategic management environment through an exploration of approaches and techniques which contribute to complex problem and opportunity identification in uncertain and dynamic business environments.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Interrogate and interpret the key constituents of the strategic management environment, evaluating the implications for organizational design and strategic development.
- 2 Evaluate the relationship between the strategic environment and choice and decision-making options for strategic managers.
- 3 Utilize clusters of analytical approaches, tools and techniques which underpin problem and opportunity identification in the strategic management environment.
- 4 Investigate the relationship between the organization and its stakeholder groups, recognizing the potentially contradictory perspectives and notions of strategic value and purpose held by different interest groups.

Indicative Module Content

Defining the strategic management environment within the health and social care sector; differentiating strategic and operational management issues; exploring the relationship between culture and the strategic environment; exploring different organisational contexts, with a focus on the health and social care sector including both the public sector and not-for-profit; approaches to understanding the strategic business environment; analysing and interpreting the wide external environment; analysing and interpreting the operating and competitive environment; analysing and interpreting the internal organisational environment within the health and social care sector, including organisational culture, orientation and style; analysing factors influencing strategic choices, including organisational capability and allocation; strategy, organisational design and structure - the 'strategic architecture' of the firm; corporate and strategic governance; strategic leadership; ethics and corporate social responsibility.

Module Delivery

Weekly lectures introduce the core conceptual and theoretical discourse in the discipline, supported by tutorial activities to develop skills and application through case study analysis and development

Indicative Student Workload

	Full Time	Part Time
Contact Hours	N/A	24
Non-Contact Hours	N/A	126
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	N/A	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Written management report				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	A
B	B
C	C
D	D
E	E
F	F
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

ADDITIONAL NOTES

The lecture series to be delivered as audiocasts for the online-distance-learning cohort, supplemented with additional textual information and tutorial activity support, as appropriate.

INDICATIVE BIBLIOGRAPHY

- 1 JOHNSON, G., WHITTINGTON, R., SCHOLLES, K., ANGWIN, D. and REGNER, P., 2019. Exploring strategy: text and cases. 12th ed. Harlow: Financial Times/Prentice Hall.
- 2 MINTZBERG, H., LAMPEL, J. and AHLSTRAND, B., 2008. Strategy bites back: it is a lot more and less than you ever imagined. Harlow: Financial Times/Prentice Hall. also e-book.
- 3 GRANT, R.M., 2019. Contemporary strategy analysis. 10th ed. West Sussex, UK: John Wiley & Sons.
- 4 LYNCH, R., 2021. Strategic management. 9th ed. Harlow: Pearson. ebook
- 5 GRANT, R.M. and JORDAN, J., 2nd ed., 2015. Foundations of strategy. West Sussex, UK: John Wiley & Sons.
- 6 BENSOUSSAN, B. and FLEISHER, C.S., 2013. Analysis without paralysis: 12 tools to make better strategic decisions. 2nd ed. New Jersey: Pearson.
- 7 ADDITIONAL READINGS: Financial Times Long Range Planning Business press in general DATABASES: Business Source Complete Emerald Science Direct.