

Module Title E-business Systems	Reference BSM019
Keywords Information Systems, Information Management, E-business, Electronic Business Systems, E-procurement, E-marketing, E-Commerce, Managerial Decision Making	SCQF SCQF Level 11 SCQF Points 15 ECTS Points 7.5 Created May 2002 Approved August 2013 Amended August 2013 Version No. 2

This Version is No Longer Current

The latest version of this module is available [here](#)

Prerequisites for Module

None in addition to SCQF 11 entry qualifications or equivalent.

Corequisite Modules

None.

Precluded Modules

None.

Aims of Module

None.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1. Apply tools and techniques for analysing and evaluating

Mode of Delivery

Taught Mode (T)

The module is delivered in Taught Mode by lectures, interactive group work, case study tutorials and directed self-study.

Distance Learning Mode (DL)

The module is delivered in Distance Learning Mode by self directed learning from paper-based or web-based learning materials, supported by seminars and/or on-line support.

Assessment Plan

	Learning Outcomes Assessed
Component 1	1,2,3,4

organisational information systems.

2. Identify and critically evaluate the role of IT/IS in delivering electronic business systems.
3. Identify and evaluate the contribution of electronic business systems to organisational management activities.
4. Critically assess the ethical issues arising from the application of electronic business systems within a business or organisational context.

Indicative Module Content

The Systems Approach, Systems Analysis, The Customer, Product and E-Commerce, Electronic Marketing, Electronic Procurement, Systems Quality, Integrating Information Systems, Enterprise Resource Planning, Networks, Telecommunications and Computer Systems Architecture, E-Business Systems and Managerial Decision Making, Human and Ethical Issues, Systems Security.

Indicative Student Workload

	Full Time	Distance Learning
<i>Contact Hours</i>		
Lectures/Seminars	36	6
Assessment	12	12
<i>Directed Study</i>		
Directed Study	61	91
<i>Private Study</i>		
Private Study	41	41

An integrative assignment in the form of an academic report addressing all four learning outcomes.

Indicative Bibliography

1. ALTER, S., 2002. *Information systems: the foundation of e-Business*. 4th ed. New Jersey: Pearson.
2. BODDY, D., 2008. *Managing information systems: an organisational perspective*. 3rd ed. Harlow: Pearson Education Limited.
3. CHAFFEY, D. and WHITE, G., 2011. *Business information management: improving performance using information systems*. 2nd ed. Harlow: Pearson Education Limited.
4. LAUDON K. and LAUDON J., 2012. *Management information systems: managing the digital firm*. 12th ed. New Jersey: Pearson.
5. OZ, E. and Jones, A., 2008. *Managing information systems*. London: Cengage Learning EMEA.