MODULE DESCRIPTOR

Module Title

Business and Innovation

Reference	BS4329	Version	1
Created	February 2017	SCQF Level	SCQF 10
Approved	June 2017	SCQF Points	15
Amended		ECTS Points	7.5

Aims of Module

To develop student awareness of the nature and importance of innovation in a range of business contexts. To develop student understanding of innovation processes and the challenges of managing those processes. To enable students to develop evaluative skills in analysing the benefits of innovation for business sustainability and growth.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Discuss the types of innovation and drivers for innovation in business.
2	Identify innovation processes and discuss the challenges of managing those processes.
3	Apply analytical and evaluative skills in examining innovation in action in a business.
4	Evaluate and apply research relating to innovation, innovation management and the benefits of innovation for business sustainability and growth.

Indicative Module Content

The introductory phase of the module will focus on key topics in innovation, including innovation types; drivers for innovation; the management of innovation and its challenges; innovation processes and the diffusion of innovations; and the assessment of innovation outcomes. Attention will then turn to the examination, analysis and discussion of specific business cases of innovation in action.

Module Delivery

Delivery of this module will include lectures, group discussions, case study analysis, visiting business speakers, and directed study.

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Indicative Student Workload	**Full Time**	**Part Time**
Contact Hours	29	N/A
Non-Contact Hours	121	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	An individual report				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1 AFUAH, A., 2018. *Business model innovation: concepts, analysis and cases.* 2nd ed. New York: Routledge.

2 BESSANT, J. and TIDD, J., 2015. *Innovation and entrepreneurship.* 3rd ed. Chichester: Wiley.

3 DRUCKER, P., 2015. *Innovation and entrepreneurship.* Abingdon: Routledge.

4 GOFFIN, K. and MITCHELL, R., 2017. *Innovation management: effective strategy implementation.* 3rd ed. London: Bloomsbury.

5 GOODMAN, M. and DINGLI, S.M., 2017. *Creativity and strategic innovation management: directions for future value in changing times.* 2nd ed. Abingdon: Routledge.

6 TIDD, J. and BESSANT, J., 2021. *Managing innovation: integrating technological, market and organizational change.* 7th ed. Chichester: Wiley.

7 TROTT, P., 2021. *Innovation management and new product development.* 7th ed. Harlow: Pearson.