ROBERT GORDON UNIVERSITY ABERDEEN

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MODULE DESCRIPTOR

Module Title

Research Methods: Research Proposal

Reference	BS4289	Version	4
Created	March 2019	SCQF Level	SCQF 10
Approved	July 2019	SCQF Points	15
Amended	July 2019	ECTS Points	7.5

Aims of Module

To provide students with an understanding of academic research and an ability to identify and utilise appropriate strategies and techniques for the purpose of individual investigation and research into professional development and practice within a subject specific area of their degree route.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Demonstrate research attitudes, knowledge, valuations, and skills of utility to professional practice.
2	Identify relevant and feasible areas of research in relation to professional practice, and for the purpose of individual investigation.
3	Identify major research approaches and methodologies and their relevance and appropriateness to research in a professional context.
4	Select a topic from the course and/or their own experience which will provide suitable scope for research in the dissertation.
5	Critically apply research approaches and methods, and project management techniques, in the design and planning of a research programme approved for research in the Honours dissertation.

Indicative Module Content

Research principles and approaches; qualitative and quantitative methodologies; case study design; data collection and management techniques; interpretation and presentation. Research management; planning and organisation; identifying researchable issues; use of literature, libraries and ICT; time and task management; sampling and engaging with primary research participants; research ethics and consent; one-to-one supervision and subject specific guidance.

Module Delivery

Workshops, directed independent learning, and the preparation of a research proposal under supervision from an academic within the subject area of their degree route.

Indicative Student Workload		**Full Time**	**Part Time**
Contact Hours		36	N/A
Non-Contact Hours		114	N/A
Placement/Work-Based Learning Experience [Notional] Hours		N/A	N/A
TOTAL		150	N/A
Actual Placement hours for professional, statutory or regulatory body			

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4, 5
Description:	Detailed research proposal				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1	CRESWELL, J., W., 2023. *Research design: qualitative, quantitative, and mixed methods approaches.* 6th. ed. Thousand Oaks, CA: Sage.
2	DENSCOMBE, M., 2017. *The good research guide: for small-scale social research projects.* 6th ed. Milton Keynes: Open University Press.
3	EASTERBY-SMITH, M., THORPE, R. and JACKSON, P.R., 2018. *Management research.* 6th ed. London: Sage.
4	COLLIS, J. and HUSSEY, R., 2013. Business research: a practical guide for undergraduate and postgraduate students. 4th ed. Basingstoke: Palgrave Macmillan.
5	BELL, E., BRYMAN, A. and HARLEY, B., 2022. Business research methods. Oxford university press.
6	CRESWELL, J.W., 2023. Research design: qualitative, quantitative, and mixed methods approaches. 6th ed. London: Sage.
7	SAUNDERS, M., LEWIS, P. and THORNHILL, A., 2023. *Research methods for business students.* 9th ed. Harlow: Pearson Education.