

# This Version is No Longer Current

The latest version of this module is available <u>here</u>

#### MODULE DESCRIPTOR **Module Title Future Tourism** Reference BS4142 Version 8 Created **April 2018** SCQF Level SCQF 10 **SCQF** Points Approved June 2018 15 Amended **ECTS Points** June 2018 7.5

### **Aims of Module**

To develop a critical appreciation of the mega-trends influencing the development of the tourism sector and how this will impact on practice within the industry.

## **Learning Outcomes for Module**

On completion of this module, students are expected to be able to:

- 1 Critically discuss the concepts of futurism and future forecasting in relation to the tourism sector.
- 2 Critically discuss the impact of a range of mega-trends upon the tourism sector.
- 3 Critically review information sources and forecasting data relating to the development and growth of the tourism industry.
- Develop a critical case study of a chosen tourism market, product, concept or destination highlighting potential future directions and practices for the sector.

#### **Indicative Module Content**

What is futurism? Political mega-trends; Demographic trends; Socio-cultural trends; Economic trends; Technological trends; Environmental trends; Forecasting: Sources and methods; The future of tourism.

## **Module Delivery**

Lectures introduce the core topics each week. Tutorials will enable students to deepen their undestanding of core issues whilst directed readings and additional online content will enable students to develop an individual understanding of specific topics.

Indicative Student Workload	Full Time	Part Time
Contact Hours	36	36
Non-Contact Hours	114	114
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
Actual Placement hours for professional, statutory or regulatory body		

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#### ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

## **Component 1**

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4

Description: Individual Written Assessment

### MODULE PERFORMANCE DESCRIPTOR

## **Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
Α	70% or above
В	60% - 69%
С	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

# **Module Requirements**

Prerequisites for Module None.

Corequisites for module None.

Precluded Modules None.

### INDICATIVE BIBLIOGRAPHY

- 1 YEOMAN, I., 2008. Tomorrow's Tourist: Scenarios & Trends. Oxford: Elsevier.
- 2 YEOMAN, I., 2012. 2050: Tomorrow's Tourism. Bristol: Channel View Publications.
- 3 Journals:
- Sustainable Tourism Management