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MODULE DESCRIPTOR

Module Title

Future Tourism

Reference	BS4142	Version	8
Created	April 2018	SCQF Level	SCQF 10
Approved	June 2018	SCQF Points	15
Amended	June 2018	ECTS Points	7.5

Aims of Module

To develop a critical appreciation of the mega-trends influencing the development of the tourism sector and how this will impact on practice within the industry.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically discuss the concepts of futurism and future forecasting in relation to the tourism sector.
- 2 Critically discuss the impact of a range of mega-trends upon the tourism sector.
- 3 Critically review information sources and forecasting data relating to the development and growth of the tourism industry.
- 4 Develop a critical case study of a chosen tourism market, product, concept or destination highlighting potential future directions and practices for the sector.

Indicative Module Content

What is futurism? Political mega-trends; Demographic trends; Socio-cultural trends; Economic trends; Technological trends; Environmental trends; Forecasting: Sources and methods; The future of tourism.

Module Delivery

Lectures introduce the core topics each week. Tutorials will enable students to deepen their understanding of core issues whilst directed readings and additional online content will enable students to develop an individual understanding of specific topics.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	36
Non-Contact Hours	114	114
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4
 Description: Individual Written Assessment

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 YEOMAN, I., 2008. *Tomorrow's Tourist: Scenarios & Trends*. Oxford: Elsevier.
- 2 YEOMAN, I., 2012. *2050: Tomorrow's Tourism*. Bristol: Channel View Publications.
- 3 Journals:
Sustainable Tourism Management