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MODULE DESCRIPTOR

Module Title

Enterprise In Action II			
Reference	BS3976	Version	3
Created	December 2017	SCQF Level	SCQF 9
Approved	July 2015	SCQF Points	30
Amended	December 2017	ECTS Points	15

Aims of Module

To provide the student with the opportunity to apply the knowledge and understanding as well as the personal transferable skills acquired in the programme to real projects and business activities.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Demonstrate skills, attitudes and behaviours appropriate to the workplace
- 2 Recognise their own strengths and weaknesses as potential managers
- 3 Develop an understanding of the workings of a small enterprise and contributing to its development
- 4 Apply theories, models and concepts and principles acquired in the programme to the workplace
- Demonstrate evidence of and reflect on new learning with regard to knowledge, skills and abilities required for effective functioning in the workplace

Indicative Module Content

The student will work within the University's established Connect 2 Business Centre and will be fully involved in a range of commercial business activities including event management and support, training and short course design/delivery, PR and marketing work etc.

Module Delivery

Delivery is by means of on-the-job training supported by academic staff. Additional training on specific areas of work may be provided through DELTA.

Indicative Student Workload	Full Time	Part Time
Contact Hours	N/A	N/A
Non-Contact Hours	N/A	N/A
Placement/Work-Based Learning Experience [Notional] Hours		N/A
TOTAL	600	N/A
Actual Placement hours for professional, statutory or regulatory body	600	

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ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4, 5

The assessment is conducted by way of completion of a portfolio of documents including a learning

Description: contract and periodic reviews. These reviews will be conducted by academic staff acting as line

managers.

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
Α	70% or above
В	60% - 69%
С	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module

This module is only available to students who have already completed

BS3976.

Corequisites for module None.

Precluded Modules None.

INDICATIVE BIBLIOGRAPHY

- 1 BECKER, S., 2021 Boost your employability London: Sage
- 2 DOWSON, P., 2015. Personal and Professional Development for Business Students. London: Sage
- 3 FANTHOME, C., 2004. Work placement: a survival guide for students. Hampshire: Palgrave MacMillan.
- 4 MORGAN, P., 2017. The Business Student's Guide to Study and Employability. London, Sage.
- NEUGEBAUER, J. and EVANS-BRAIN, J., 2016. *Employability: Making the most of your career development.* London, Sage.