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MODULE DESCRIPTOR

Module Title

Event Impact and Legacy

Reference	BS3974	Version	3
Created	April 2018	SCQF Level	SCQF 9
Approved	August 2015	SCQF Points	15
Amended	June 2018	ECTS Points	7.5

Aims of Module

This module aims to evaluate the positive and negative contributions of events to host regions. The impact of events will be analysed in-depth, from the perspectives of multiple stakeholders, to understand the potential outcomes. The module will consider the capacity of events to deliver growth and regeneration within the broader context of sustainability issues.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically discuss the historical development of event-led regeneration strategies.
- 2 Critically discuss the impacts and legacy of events on host regions.
- 3 Appraise alternative strategies for managing event impacts and ensuring sustainability.
- 4 Evaluate event impact strategies and apply them to a specific case study example.

Indicative Module Content

Post-industrial economies; emerging economies; economic impact; social impact; cultural impact; environmental impact; sustainability; cultural regeneration; cultural commodification; mega-events; creative classes; stakeholder environment; policy and funding.

Module Delivery

Key concepts will be introduced via lectures. Tutorials will allow students to debate and discuss key issues.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4
 Description: Individual Written Assessment

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 FOLEY, M., MCGILLIVRAY, D. and MCPHERSON, G., 2011. *Event policy: from theory to strategy*. London: Routledge.
- 2 HOLMES, K., HUGHES, M., MAIR, J. and CARLSEN, J., 2015. *Events and sustainability*, Oxon: Routledge.
- 3 RICHARDS, R. and PALMER, G., 2010. *Eventful cities: cultural management and urban revitalisation*. Oxford: Butterworth-Heinemann.