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## MODULE DESCRIPTOR

### Module Title

Enterprise In Action

Reference	BS3973	Version	3
Created	April 2018	SCQF Level	SCQF 9
Approved	July 2015	SCQF Points	30
Amended	August 2018	ECTS Points	15

### Aims of Module

To provide the student with the opportunity to apply the knowledge and understanding as well as the personal transferable skills acquired in the programme to real projects and business activities.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Demonstrate skills, attitudes and behaviours appropriate to the workplace
- 2 Recognise their own strengths and weaknesses as potential managers
- 3 Develop an understanding of the workings of a small enterprise and contribute to its development
- 4 Apply theories, models and concepts and principles acquired in the programme to the workplace
- 5 Demonstrate evidence of and reflect on new learning with regard to knowledge, skills and abilities required for effective functioning in the workplace

### Indicative Module Content

The student will work within the University's established Connect 2 Business Programme and will be fully involved in a range of commercial business activities including event management and support, training and short course design/delivery, PR and marketing work etc.

### Module Delivery

Delivery is by means of on-the-job training supported by academic staff. Additional training on specific areas of work may be provided through DELTA.

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	24	N/A
Non-Contact Hours	126	N/A
Placement/Work-Based Learning Experience [Notional] Hours	150	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>	150	

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4, 5

Description: The assessment is conducted by way of completion of a portfolio of documents demonstrating evidence of work related learning. These will include a learning contract and periodic reviews carried out by placement employers.

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	70% or above
<b>B</b>	60% - 69%
<b>C</b>	50% - 59%
<b>D</b>	40% - 49%
<b>E</b>	35% - 39%
<b>F</b>	0% - 34%
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 BECKER, S., 2021 *Boost your employability* London: Sage
- 2 CAMERON, S., 2021. *The business student's handbook : skills for study and employment* (7th ed) Upper Saddle River: Pearson
- 3 DOWSON, P., 2015. *Personal and Professional Development for Business Students*. London: Sage
- 4 MORGAN,P., 2017. *The Business Student's Guide to Study and Employability*. London, Sage.
- 5 NEUGEBAUER, J. and EVANS-BRAIN, J., 2016. *Employability: Making the most of your career development*. London, Sage.