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MODULE DESCRIPTOR

Module Title

Enterprise In Action

| | | | |
|-----------|---------------|-------------|--------|
| Reference | BS3973 | Version | 2 |
| Created | February 2017 | SCQF Level | SCQF 9 |
| Approved | July 2015 | SCQF Points | 45 |
| Amended | May 2017 | ECTS Points | 22.5 |

Aims of Module

To provide the student with the opportunity to apply the knowledge and understanding as well as the personal transferable skills acquired in the programme to real projects and business activities.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Demonstrate skills, attitudes and behaviours appropriate to the workplace
- 2 Recognise their own strengths and weaknesses as potential managers
- 3 Develop an understanding of the workings of a small enterprise and contribute to its development
- 4 Apply theories, models and concepts and principles acquired in the programme to the workplace
- 5 Demonstrate evidence of and reflect on new learning with regard to knowledge, skills and abilities required for effective functioning in the workplace

Indicative Module Content

The student will work within the University's established Connect 2 Business Programme and will be fully involved in a range of commercial business activities including event management and support, training and short course design/delivery, PR and marketing work etc.

Module Delivery

Delivery is by means of on-the-job training supported by academic staff. Additional training on specific areas of work may be provided through DELTA.

Indicative Student Workload

| | Full Time | Part Time |
|--|-----------|-----------|
| Contact Hours | 24 | N/A |
| Non-Contact Hours | 276 | N/A |
| Placement/Work-Based Learning Experience [Notional] Hours | 150 | N/A |
| TOTAL | 450 | N/A |
| <i>Actual Placement hours for professional, statutory or regulatory body</i> | 150 | |

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3, 4, 5

Description: The assessment is conducted by way of completion of a portfolio of documents demonstrating evidence of work related learning. These will include a learning contract and periodic reviews. carried out by placement employers.

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

| Module Grade | Minimum Requirements to achieve Module Grade: |
|--------------|--|
| A | 70% or above |
| B | 60% - 69% |
| C | 50% - 59% |
| D | 40% - 49% |
| E | 35% - 39% |
| F | 0% - 34% |
| NS | Non-submission of work by published deadline or non-attendance for examination |

Module Requirements

| | |
|--------------------------|-------|
| Prerequisites for Module | None. |
| Corequisites for module | None. |
| Precluded Modules | None. |

INDICATIVE BIBLIOGRAPHY

- 1 BECKER, S., 2021 *Boost your employability* London: Sage
- 2 CAMERON, S., 2021. *The business student's handbook : skills for study and employment* (7th ed) Upper Saddle River: Pearson
- 3 DOWSON, P., 2015. *Personal and Professional Development for Business Students*. London: Sage
- 4 MORGAN, P., 2017. *The Business Student's Guide to Study and Employability*. London, Sage.
- 5 NEUGEBAUER, J. and EVANS-BRAIN, J., 2016. *Employability: Making the most of your career development*. London, Sage.