

MODULE DESCRIPTOR

Module Title

Enterprise And Employability

Reference	BS3972	Version	5
Created	August 2021	SCQF Level	SCQF 9
Approved	July 2019	SCQF Points	15
Amended	August 2021	ECTS Points	7.5

Aims of Module

To develop enterprise and employability skills, and enhance understanding of personal and professional development.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Undertake a personal skills audit, identify development needs and formulate a personal elevator pitch.
- 2 Create a professional network map and develop a network management plan.
- 3 Generate and explore business ideas and provide solutions to organisational problems.

Indicative Module Content

Devising and delivering an elevator pitch; conducting a personal skills audit; idea generation and testing; creative thinking; network mapping; network management; team building; professional development planning; reflection.

Module Delivery

A condensed taught programme of activity followed by directed and private study.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	114	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3
 Description: Reflective presentation.

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

Component 1 comprises 100% of the module grade. To pass the module, a D grade is required.

Module Grade	Minimum Requirements to achieve Module Grade:
A	A
B	B
C	C
D	D
E	E
F	F
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BECKER, S., 2021. *Boost your employability* London: Sage
- 2 CAMERON, S., 2021. *The business student's handbook : skills for study and employment* (7th ed) Upper Saddle River: Pearson
- 3 COTTRELL, S. 2013. *Skills for success: personal development and employability. 4th ed.* Basingstoke: Palgrave Macmillan.
- 4 DOWSON, P., 2015. *Personal and Professional Development for Business Students.* London: Sage
- 5 LUMLEY, M. and WILKINSON, J., 2013. *Developing employability for business.* Oxford: Oxford University Press.
- 6 TROUGHT, F., 2017. *Brilliant Employability Skills: How to stand out from the crowd in the graduate job market (2nd Edition).* Harlow: Pearson Education.