

This Version is No Longer Current

The latest version of this module is available here

| MODULE DESCRIPTOR Module Title | | | | | |
|--------------------------------|---------------|-------------|--------|--|--|
| | | | | | |
| Reference | BS3971 | Version | 2 | | |
| Created | February 2017 | SCQF Level | SCQF 9 | | |
| Approved | July 2015 | SCQF Points | 30 | | |
| Amended | May 2017 | ECTS Points | 15 | | |

Aims of Module

To develop problem-solving and project planning skills, and apply them through participation in a practical business project.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Apply knowledge, understanding and skills to investigating a business problem or need.
- 2 Undertake relevant independent research to explore possible solutions.
- Formulate a business proposal to address business problem and translate proposal into an appropriate management report.
- 4 Present and defend business proposal to client audience.

Indicative Module Content

The practice of business consultancy; business research methods; negotiating a project brief; data collection and analysis; developing a business proposal; preparing and presenting a proposal and management report.

Module Delivery

Students engage in directed study and independent research to investigate a business problem and formulate a business proposal. Staff act as advisors and facilitators in the delivery of this module.

| Indicative Student Workload | Full Time | Part Time |
|---|-----------|-----------|
| Contact Hours | 24 | N/A |
| Non-Contact Hours | 276 | N/A |
| Placement/Work-Based Learning Experience [Notional] Hours | N/A | N/A |
| TOTAL | 300 | N/A |
| Actual Placement hours for professional, statutory or regulatory body | | |

Module Ref: BS3971 v2

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 70% Outcomes Assessed: 1, 2, 3

Description: Management report

Component 2

Type: Coursework Weighting: 30% Outcomes Assessed: 4

Description: Group presentation to client

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The module is assessed by two components: C1 - Coursework - 70% weighting. C2 - Group Presentation - 30% weighting Module pass mark - 40%

| Module Grade | Minimum Requirements to achieve Module Grade: |
|--------------|--|
| Α | A At least 70% on weighted aggregate and at least 35% in each component. |
| В | B At least 60% on weighted aggregate and at least 35% in each component. |
| С | C At least 50% on weighted aggregate and at least 35% in each component. |
| D | D At least 40% on weighted aggregate and at least 35% in each component. |
| E | E At least 35% on weighted aggregate |
| F | F Less than 35% on weighted aggregate |
| NS | Non-submission of work by published deadline or non-attendance for examination |

| Module Requirements | | |
|--------------------------|-------|--|
| Prerequisites for Module | None. | |
| Corequisites for module | None. | |
| Precluded Modules | None. | |

INDICATIVE BIBLIOGRAPHY

- 1 BLOCK, P., 2011. Flawless consulting. 3rd ed. San Francisco: Jossey-Bass
- COLLIS, R. and HUSSEY, R., 2009. *Business research: a practical guide for undergraduate and postgraduate students*. 3rd ed. Basingstoke: Palgrave Macmillan
- 3 Additional resources will be made available on Moodle.