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MODULE DESCRIPTOR

Module Title

Project Management - Commercial and Strategic

Reference	BS3956	Version	2
Created	February 2017	SCQF Level	SCQF 9
Approved	July 2013	SCQF Points	20
Amended	August 2017	ECTS Points	10

Aims of Module

To obtain a fundamental understanding of the commercial and strategic aspects involved in project management highlighting the significance of the financial and supply chain decisions.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Understand the significance of the supply chain in the commercial aspects of project management
- 2 Discuss and apply a range of specialised commercial concepts, models and techniques associated with the management of projects
- 3 Understand relevant basic strategic concepts and the relationship to project management
- 4 Apply a range of strategic concepts and tools within a project context

Indicative Module Content

Impact of the strategic process on underpinning project planning and management; application of strategic concepts in project management; techniques for appraising investment opportunities and establishing an appropriate financial framework; supply chain and procurement decisions including selection of suppliers and contractors.

Module Delivery

Module is delivered in both distance learning and blended modes through the use of online learning materials/activities, using relevant technologies, supported by discussion forums to maximise student engagement. Blended delivery will have the addition of face-to-face workshops designed to consolidate and strengthen the independent learning. This integrative approach to communication and learning will maximise the student experience.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	N/A	N/A
Non-Contact Hours	N/A	200
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	N/A	200
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Integrative coursework produced at the end of module delivery				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None, in addition to course entry requirements.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 ATRILL, P. and MCLANEY, E., 2015. *Accounting and finance for non-specialists*. 9th Edition. Harlow: Pearson Education.
- 2 CALLAGHAN, K.R. and BROOKS, L.M., 2004. *Essentials of strategic project management*. London: Wiley
- 3 LEVINE, H.A., 2005. *Project portfolio management a practical guide to selecting projects, managing portfolios, and maximizing benefits*. San Francisco: Jossey-Bass.
- 4 LYSONS, K. and FARRINGTON, B., 2012. *Purchasing and supply chain management*. 8th ed. Harlow: Pearson Education.