ROBERT GORDON UNIVERSITY ABERDEEN

MODULE DESCRIPTOR

Module Title

Management Environment

Reference	BS3952	Version	2
Created	February 2017	SCQF Level	SCQF 9
Approved	July 2013	SCQF Points	20
Amended	August 2017	ECTS Points	10

Aims of Module

To provide an understanding of business and management and the internal and external environment within which organisations operate.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Understand the theories, concepts and principles of management and the background to the development of management thinking.
2	Analyse the external Management Environment using the PESTEL model.
3	Understand the principles and practice of Business Organisation including the evaluation of organisational structures, the management of change and the ways in which information systems and e-business is transforming the way people work in organisations.
4	Evaluate Leadership within organisations, including the processes and styles of influencing people towards the achievement of organisational goals through motivation, communication and teamwork.
5	Be able to apply the processes and content of Planning and Decision-making and the introductory approaches to the strategic analysis and the formulation and implementaion of Business Strategy.

Indicative Module Content

The module provides an introduction management concepts and provides background to the development of management thinking; the external Management Environment is analysed using the PESTEL model;Business Organisation is examined including organisational structures, the management of change and the ways in which information systems and e-business is transforming the way people work in organisations; Models of Leadership are introduced and the processes and styles of influencing people towards the achievement of organisational goals through motivation, communication and teamwork is analysed; the processes and content of Planning and Decision-making is evaluated; an introduction is provided to the formulation and implementation of Business Strategy, including corporate mission, decisions on strategic direction and generic strategy choices. Integrative themes include environmentally sustainable performance, business ethics/corporate governance and the internationalisation of organisational environments.

Module Delivery

The module is delivered in either Distance Learning Mode by self directed learning using web-based learning materials supported by on-line support, or through blended delivery, with core content provided online and learning consolidated at workshops. An active team-based collaborative learning environment is fostered and learning is consolidated through formative feedback.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	N/A	N/A
Non-Contact Hours	N/A	200
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	N/A	200
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4, 5
Description:	A single integrative assignment				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None in addition to course entry requirements.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1   BODDY, D., 2017. *Management: an introduction.* 7th ed. Harlow: Pearson.