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MODULE DESCRIPTOR

Module Title

Business Consultancy Project

Reference	BS3932	Version	2
Created	February 2017	SCQF Level	SCQF 9
Approved	July 2013	SCQF Points	30
Amended	August 2017	ECTS Points	15

Aims of Module

To develop business consultancy skills that are transferable into the business consultancy profession or in internal management positions within organisations. These skills will be enhanced through applied business research and or consultancy practice within an organisation whereby a specific topic will be investigated and a proposal/solution formulated and presented.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Formulate a business proposal and translate this into a feasible solution to solve/enhance a relevant work-based situation.
- 2 Undertake relevant independent research into the aspect of business management under investigation and present the solution in an appropriate management report format.
- 3 Translate management theory into a practical context and reflect on the process surrounding its application.

Indicative Module Content

The practice of management consulting; consulting as a profession; business research methods and practice; negotiating a scope of work; developing a business proposal; data collection and analysis; preparing and presenting a consulting report; managing expectations

Module Delivery

This module is completed through independent work based on a topic to be agreed by the student's employer and academic supervisor.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	N/A	N/A
Non-Contact Hours	N/A	300
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	N/A	300
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	A business report outlining the analysis and solution to the business proposal agreed with an employer. This will include a reflective summary identifying the student's learning experience throughout this work-based project				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BABBIE, E., 2010. *The practice of social research*. 12th ed. Belmont, CA: Wadsworth Cengage Learning.
- 2 COLLIS, R. and HUSSEY R., 2009. *Business research: a practical guide for undergraduate and postgraduate students*. 3rd ed. Basingstoke: Palgrave Macmillan.
- 3 SILBERMAN, M.L., ed., 2001. *The consultant's tool kit*. New York: McGraw-Hill.
- 4 WICKHAM, P.A. and WICKHAM, L., 2008. *Management consulting: delivering an effective project*. 3rd ed. Harlow: Pearson Education Limited.