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## MODULE DESCRIPTOR

### Module Title

Magazine Journalism

Reference	BS3924	Version	4
Created	September 2018	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	30
Amended	November 2018	ECTS Points	15

### Aims of Module

To provide students with the ability to apply their design and features writing skills in the production of a magazine edition.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Produce editorial copy and images (photography and illustrations) for magazine publication.
- 2 Fulfil defined editorial and production roles within the magazine team.
- 3 Participate in a structured group task to produce a magazine and evaluate individual contributions to the group effort.
- 4 Develop their understanding of production, design and creation of a fully formed magazine title that identifies and justifies a target audience for the magazine.

### Indicative Module Content

The module aims to produce a magazine edition covering a theme which reflects a target market and audience within this market. Students will be required to produce editorial material (features, articles, photographs, graphics) to provide material for the magazine. Students will be assigned to defined editorial and production roles within the team, each with a job specification designed to contribute to the aim of producing a magazine edition by writing, editing and designing material for publication and distribution.

### Module Delivery

This module is a combination of lectures, workshops and group activity. Students will be split into team groups and assigned roles with responsibility for the production of written, edited and designed material for a magazine edition which is stimulating, informative and well produced.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	42	42
Non-Contact Hours	258	258
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	300
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	Individual Portfolio Assessment				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

This module is assessed by one component: C1 Coursework ? 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	70-100%
<b>B</b>	60-69%
<b>C</b>	50-59%
<b>D</b>	40-49%
<b>E</b>	35-39%
<b>F</b>	Less than 35%
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 McKAY, J., 2013. *The magazines handbook*. 2nd ed. London: Routledge.
- 2 MORRISH, J., 2011. *Magazine editing: in print and online*. Abingdon: Routledge.
- 3 MOSER, H., 2011. *The art directors' handbook of professional magazine design*. 3rd ed. London: Thames and Hudson.
- 4 FROST, C., 2011. *Designing for Newspapers and Magazines*. 2nd Ed. Abingdon: Routledge.