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MODULE DESCRIPTOR

Module Title

Magazine Journalism

Reference	BS3924	Version	3
Created	April 2017	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	30
Amended	August 2017	ECTS Points	15

Aims of Module

To provide students with the ability to apply their design and features writing skills in the production of a magazine edition which reflects themes related to their placement experience

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Produce editorial copy for magazine publication.
- 2 Fulfil defined editorial and production roles within the magazine team.
- 3 Participate in a structured group task to produce a magazine and evaluate individual contributions to the group effort.

Indicative Module Content

The module aims to produce a magazine edition covering a theme which reflects the students' placement experiences, initiatives and opportunities. Students will be required to return from their six-week placement with editorial material (features, articles, photographs, graphics) to provide material for the magazine. Students will be assigned to defined editorial and production roles within the team, each with a job specification designed to contribute to the aim of producing a magazine edition by writing, editing and designing material for publication, raising advertising revenue, and negotiating printing, print runs and distribution.

Module Delivery

This module is a combination of lectures, workshops and group activity. Students will be split into team groups and assigned roles with responsibility for the production of written, edited and designed material for a magazine edition which is stimulating, informative and well produced.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	42	42
Non-Contact Hours	258	258
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	300
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	Group and Individual Portfolio Assessment				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The Module is assessed by three components: C1 - Coursework - 30% weighting. C2 - Coursework - 50% weighting. C3 - Coursework - 20% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	At least 70% on weighted aggregate and at least 35% in each component
B	At least 60% on weighted aggregate and at least 35% in each component
C	At least 50% on weighted aggregate and at least 35% in each component
D	At least 40% on weighted aggregate and at least 35% in each component
E	At least 35% on weighted aggregate
F	Less than 35% on weighted aggregate
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	BS1290 Visual Culture and Design BS2157 Features Writing
Corequisites for module	BS3233 Placement
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 McKAY, J., 2013. *The magazines handbook*. 2nd ed. London: Routledge.
- 2 MORRISH, J., 2011. *Magazine editing: in print and online*. Abingdon: Routledge.
- 3 MOSER, H., 2011. *The art directors' handbook of professional magazine design*. 3rd ed. London: Thames and Hudson.
- 4 FROST, C., 2011. *Designing for Newspapers and Magazines*. 2nd Ed. Abingdon: Routledge.