

**This Version is No Longer Current**  
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## MODULE DESCRIPTOR

### Module Title

Applied News Production

Reference	BS3157	Version	5
Created	March 2018	SCQF Level	SCQF 9
Approved	June 2018	SCQF Points	30
Amended	June 2018	ECTS Points	15

### Aims of Module

To explore the challenges of original journalism through theory and practice.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Identify and develop original news stories and/or features
- 2 Critically evaluate the challenges of original journalism in a multimedia environment.
- 3 Demonstrate an advanced understanding of editorial guidelines including (where appropriate) fairness, objectivity, balance, taste and decency, fair dealing.

### Indicative Module Content

This module is about finding original stories and transforming them into compelling content: lectures will explore the future of the broadcast interview; the role of citizen journalism; fair dealing; objectivity; fairness; balance; and taste and decency. Newsdays will focus on editorial planning and production including accuracy, managing teams and working to deadlines.

### Module Delivery

This module combines lectures, seminars and workshops together with practical newsgathering. Where class sizes allow, there will be an opportunity to refine editorial and technical skills in live Newsday exercises. Students will also deliver a completed portfolio of broadcast stories.

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	67	N/A
Non-Contact Hours	233	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

*If a major/minor model is used and box is ticked, % weightings below are indicative only.*

**Component 1**

Type: Coursework Weighting: 40% Outcomes Assessed: 1, 2, 3

Description: Individual Portfolio Assessment

**Component 2**

Type: Coursework Weighting: 60% Outcomes Assessed: 1, 2, 3

Description: Group Portfolio Assessment

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The Module is assessed by two components: C1 - Coursework - 40% weighting. C2 - Coursework - 60% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	At least 70% on weighted aggregate and at least 35% in each component
<b>B</b>	At least 60% on weighted aggregate and at least 35% in each component
<b>C</b>	At least 50% on weighted aggregate and at least 35% in each component
<b>D</b>	At least 40% on weighted aggregate and at least 35% in each component
<b>E</b>	At least 35% on weighted aggregate
<b>F</b>	Less than 35% on weighted aggregate
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module None.

Corequisites for module None.

Precluded Modules None.

**ADDITIONAL NOTES**

Contact hours based on .... 27 lecture hours (3 hours x 9 weeks) 24 Newsday exercises (8 hours x 3 weeks) 6 Tutorials (3 x 2 hours) 12 Practical Workshops (3 x 4 delivered by media team) TOTAL 67 HOURS

**INDICATIVE BIBLIOGRAPHY**

- 1 WENGER, D., and POTTER, D., 2015. *Advancing the Story; Broadcast Journalism in a Multi-media World*. 3rd Ed. Sage: CQ Press.
- 2 TOMPKINS, A. 2018. *Aim for the Heart: Write, Shoot, Report and Produce for TV and Multimedia*. Sage: CQ Press.
- 3 RAY, V. 2003 *The Television News Handbook*. Macmillan
- 4 FOWLER-WATT, K. and ALLAN, S. (editors) 2013 *Journalism - New Challenges*. e-book produced by The Centre for Journalism and Communication Research (CJCR, Bournemouth University, UK
- 5 JUKE, S., MACDONALD, K., and STARKEY, G., 2017 *Understanding Broadcast Journalism*. Routledge