

This Version is No Longer Current
 The latest version of this module is available [here](#)

MODULE DESCRIPTOR

Module Title

Applied News Production

Reference	BS3157	Version	4
Created	March 2017	SCQF Level	SCQF 9
Approved	June 2007	SCQF Points	30
Amended	June 2017	ECTS Points	15

Aims of Module

To explore the challenges of original journalism through theory and practice.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Deliver a portfolio of audio and video material sourced from allocated local news areas.
- 2 Critically evaluate the challenges of original journalism with the local environment in a multimedia environment.

Indicative Module Content

This module is about finding original stories and transforming them into compelling content: the lectures will explore the challenges of investigative journalism including contacts, confidentiality, access, polls and surveys, the public sector, databases and computer assisted reporting. The newscasts will focus on editorial planning and production including news priorities, running orders, and bulletins.

Module Delivery

This module combines lectures, seminars and workshops together with practical newsgathering in which students deliver a completed portfolio of broadcast stories. Individuals will combine district reporting with a range of production roles required to run live Newsdays.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	200	N/A
Non-Contact Hours	100	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 40% Outcomes Assessed: 2
 Description:

Component 2

Type: Coursework Weighting: 60% Outcomes Assessed: 1
 Description: Practical output

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The Module is assessed by two components: C1 - Coursework - 40% weighting. C2 - Coursework - 60% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	At least 70% on weighted aggregate and at least 35% in each component
B	At least 60% on weighted aggregate and at least 35% in each component
C	At least 50% on weighted aggregate and at least 35% in each component
D	At least 40% on weighted aggregate and at least 35% in each component
E	At least 35% on weighted aggregate
F	Less than 35% on weighted aggregate
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None in addition to SCQF 9 entry requirements or equivalent.
Corequisites for module	None.
Precluded Modules	None.

ADDITIONAL NOTES

Contact hours based on 27 lecture hours (3 hours x 9 weeks) 24 Newsday exercises (8 hours x 3 weeks) 6 Tutorials (3 x 2 hours) 12 Practical Workshops (3 x 4 delivered by media team) TOTAL 67 HOURS

INDICATIVE BIBLIOGRAPHY

- 1 WENGER, D., and POTTER, D., 2015. *Advancing the Story; Broadcast Journalism in a Multi-media World*. 3rd Ed. Sage: CQ Press.
- 2 TOMPKINS, A. 2018. *Aim for the Heart: Write, Shoot, Report and Produce for TV and Multimedia*. Sage: CQ Press.
- 3 RAY, V. 2003 *The Television News Handbook*. Macmillan
- 4 FOWLER-WATT, K. and ALLAN, S. (editors) 2013 *Journalism - New Challenges*. e-book produced by The Centre for Journalism and Communication Research (CJCR, Bournemouth University, UK
- 5 JUKE, S., MACDONALD, K., and STARKEY, G., 2017 *Understanding Broadcast Journalism*. Routledge