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MODULE DESCRIPTOR

Module Title

Management Consultancy Project

Reference	BS3034	Version	2
Created	August 2021	SCQF Level	SCQF 9
Approved	July 2019	SCQF Points	30
Amended	August 2021	ECTS Points	15

Aims of Module

To develop business consultancy skills and enhance problem solving and project planning abilities. These skills will be strengthened through applied business research in a practical team project with a client from public, private, or third sector organisations.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Critically evaluate own workplace, identify and propose a research-evidenced project scope of work designed to add value and impact to the organisation considering relevant ethical boundaries.
- 2 Undertake relevant independent research to explore possible solutions for a client organisation.
- 3 Formulate a business proposal to address the client's business issue.
- 4 Present and defend a business proposal to a client audience.

Indicative Module Content

The practice of business consultancy; business research methods; negotiating scope of work and formulating a project brief; data collection and analysis; developing a business proposal; preparing and presenting a proposal and written management report.

Module Delivery

Students engage in directed study to investigate a business problem and formulate a proposal which is then presented by groups in a written format and oral presentation. Academic staff act as advisors and facilitators in the delivery of this module, with students engaging regularly with the client using a variety of communication methods.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	36	N/A
Non-Contact Hours	264	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	70%	Outcomes Assessed:	1, 2, 3
Description:	Report				

Component 2

Type:	Coursework	Weighting:	30%	Outcomes Assessed:	4
Description:	Group presentation to a client				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The calculation of the overall grade for this module is based on 70% weighting of C1(vertical axis) and 30% weighting of C2(horizontal axis) components. An overall minimum grade D is required to pass the module.

		Coursework:						
		A	B	C	D	E	F	NS
Coursework:	A	A	A	B	B	B	E	
	B	B	B	B	C	C	E	
	C	B	C	C	C	D	E	
	D	C	C	D	D	D	E	
	E	D	D	D	E	E	E	
	F	E	E	E	E	F	F	
NS		Non-submission of work by published deadline or non-attendance for examination						

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 BLOCK, P., 2011. Flawless consulting. 3rd ed. San Francisco: Jossey-Bass.
- 2 COLLIS, R. and HUSSEY, R., 2021. Business research: a practical guide for undergraduate and postgraduate students. 5th ed. London: Macmillan Education.
- 3 PINTO, J., 2020. Project management achieving competitive advantage. 5th Edition. Harlow: Pearson.