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MODULE DESCRIPTOR

Module Title

Business Operations - Enterprise

Reference	BS2380	Version	2
Created	February 2017	SCQF Level	SCQF 8
Approved	May 2014	SCQF Points	10
Amended	August 2017	ECTS Points	5

Aims of Module

To demonstrate knowledge of the operational functions of organisations through application of strategic objectives.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Analyse and evaluate the principles of organisational functions within the business environment.
- 2 Apply knowledge and understanding of an organisation.
- 3 Demonstrate the ability to effectively communicate an understanding of operational interactions within the management functions of an organisation.

Indicative Module Content

Finance, Marketing, Human Resources, Information Systems, Operations Management, Ethics.

Module Delivery

The mode of delivery is Distance Learning - with a focus on the use of interactive online activities such as forums and chat rooms.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	4	4
Non-Contact Hours	96	96
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	100	100
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3
 Description:

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	To have passed the relevant first year modules or equivalent.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

- 1 CAMERON, S., 2008. *The business student's handbook*. 4th ed. Harlow: Pearson Education.
- 2 CREME, P. and LEA, M.R., 2008. *Writing at university: a guide for students*. 3rd ed. Maidenhead: Open University Press.
- 3 WORTHINGTON, I. and BRITTON, C., 2006. *The business environment*. 5th ed. Harlow: FT Prentice Hall.