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## MODULE DESCRIPTOR

### Module Title

Organisational Management CIMA E1

Reference	BS2370	Version	2
Created	February 2017	SCQF Level	SCQF 8
Approved	May 2014	SCQF Points	20
Amended	August 2017	ECTS Points	10

### Aims of Module

To introduce students to the structure and principles underpinning the operational functions of the organisation, their efficient management and effective interaction in enabling the organisation to achieve its strategic objectives.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Discuss the different types of structures that an organisation may adopt and discuss relationships between internal and external sources of governance, regulation and professional behaviour.
- 2 Discuss the purpose of the finance function and its relationship with other parts of the organisation and explain how the finance function supports the organisation's strategies and operations.
- 3 Demonstrate the purpose of the technology and information function and its relationships with other parts of the organisation and explain how information systems support the organisation's strategies and operations.
- 4 Demonstrate the purpose of the operations function and its relationships with other parts of the organisation and apply tools and techniques of operations management.
- 5 Demonstrate the purpose of the marketing function and its relationships with other parts of the organisation and apply tools and techniques to formulate the organisation's marketing strategies, including the collection, analysis and application of Big Data.
- 6 Demonstrate the purpose of the HR function and its relationships with other parts of the organisation and apply the tools and techniques of HRM.

### Indicative Module Content

As per the CIMA E1 2015 Syllabus.

### Module Delivery

The mode of delivery is Distance Learning - with a focus on the use of interactive online activities such as forums and chat rooms.

Indicative Student Workload	Full Time	Part Time
Contact Hours	18	18
Non-Contact Hours	182	182
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	200	200
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

## ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

### Component 1

Type: Examination Weighting: 100% Outcomes Assessed: 1, 2, 3, 4, 5, 6  
 Description: Component one is the CIMA E1 Operational level exam

## MODULE PERFORMANCE DESCRIPTOR

### Explanatory Text

C1 - Examination - 100% weighting. This module is not graded. After a student has sat the CIMA examination, CIMA then provides the student with the result. This is recorded as P (Pass) after confirmation of a Pass mark has been received from CIMA.

Module Grade	Minimum Requirements to achieve Module Grade:
<b>Pass</b>	Demonstrates that the learning outcomes have been met.
<b>Fail</b>	Fails to demonstrate that the learning outcomes have been met.
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

## Module Requirements

Prerequisites for Module	To have passed the relevant first year modules or equivalent.
Corequisites for module	None.
Precluded Modules	None.

## ADDITIONAL NOTES

Core module content is provided online and comprises material from CIMAstudy.com, published by CIMA and Kaplan.

## INDICATIVE BIBLIOGRAPHY

- 1 KAPLAN, 2019. *CIMA Complete Text: E1 Managing Finance in a Digital World*. Kaplan Publishing, Berkshire.
- 2 BPP, 2019. *CIMA E1 Managing Finance in a Digital World: Study Text*. BPP Learning Media, London.