

MODULE DESCRIPTOR

Module Title

Business Perspectives

| | | | |
|-----------|------------|-------------|--------|
| Reference | BS2323 | Version | 1 |
| Created | April 2017 | SCQF Level | SCQF 8 |
| Approved | June 2017 | SCQF Points | 30 |
| Amended | | ECTS Points | 15 |

Aims of Module

To enable students to understand the underpinning theories and contemporary practices relating to business and management within today's changing business environment.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Consider the nature and scope of business ethics.
- 2 Understand the moral and ethical responsibility of organisations in a global economy.
- 3 Recognise and explain the key interactions between organisations and their external environment.
- 4 Apply key management concepts, principles, theories and models to practical decision-making situations in appropriate organisational settings and contexts.

Indicative Module Content

An overview of the business and management process with reference to organisations in the public, private and third sectors. The ethical issues that face businesses in the ever more complex global environment. The commercial, political, economic, socio-cultural, technological and ecological factors influencing contemporary organisations.

Module Delivery

This is a semester 1 module and consists of lectures with supportive seminars/tutorials and student centred learning which takes the form of directed reading and independent research to support the tutorial work.

Indicative Student Workload

| | Full Time | Part Time |
|--|-----------|-----------|
| Contact Hours | 48 | N/A |
| Non-Contact Hours | 252 | N/A |
| Placement/Work-Based Learning Experience [Notional] Hours | N/A | N/A |
| TOTAL | 300 | N/A |
| <i>Actual Placement hours for professional, statutory or regulatory body</i> | | |

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

| | | | | | |
|--------------|------------|------------|-----|--------------------|------|
| Type: | Coursework | Weighting: | 30% | Outcomes Assessed: | 1, 2 |
| Description: | Report | | | | |

Component 2

| | | | | | |
|--------------|-------------------------|------------|-----|--------------------|------|
| Type: | Examination | Weighting: | 70% | Outcomes Assessed: | 3, 4 |
| Description: | Closed book examination | | | | |

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The module is assessed by two components: C1 - Coursework - 30% weighting; C2 Examination - 70% weighting. Module Pass Mark = Grade D (40%)

| Module Grade | Minimum Requirements to achieve Module Grade: |
|--------------|--|
| A | At least 70% on weighted aggregate and at least 35% in each component. |
| B | At least 60% on weighted aggregate and at least 35% in each component. |
| C | At least 50% on weighted aggregate and at least 35% in each component. |
| D | At least 40% on weighted aggregate and at least 35% in each component. |
| E | At least 35% on weighted aggregate. |
| F | Less than 35% on weighted aggregate. |
| NS | Non-submission of work by published deadline or non-attendance for examination |

Module Requirements

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|--------------------------|--|
| Prerequisites for Module | None in addition to SCQF 7 entry requirements or equivalent. |
| Corequisites for module | None. |
| Precluded Modules | None. |

INDICATIVE BIBLIOGRAPHY

- 1 BODDY, D., 2014. *Management: an introduction*. 6th ed. Harlow: Pearson Education FT Prentice Hall.
- 2 FERRELL, O., FRAEDRICH, J., FERRELL, L., 2012. *Business ethics: ethical decision making and cases*. 9th ed. Boston: Houghton Mifflin.
- 3 SMITH, M., 2011. *Fundamentals of management*. 2nd ed. Maidenhead: McGraw-Hill.
- 4 WORTHINGTON, I. and BRITTON, C., 2015. *The business environment*. 7th ed. Harlow: Financial Times Prentice Hall.