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## MODULE DESCRIPTOR

### Module Title

Live Hospitality

Reference	BS2318	Version	3
Created	April 2018	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	June 2018	ECTS Points	7.5

### Aims of Module

The aim of this module is to provide students with an opportunity to design, plan and deliver a live event within a hospitality context as part of a team.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Demonstrate appropriate event management skills via the planning, development and delivery of a hospitality event.
- 2 Appraise team abilities, skills and strengths and allocate roles and duties accordingly to establish a cohesive team structure.
- 3 Demonstrate a capacity to review and reflect upon personal performance and service delivery.

### Indicative Module Content

Creating successful teams: Analysing Abilities, Skills and Strengths, Role Allocation, Task Delegation and Communication; Event Planning; Project Management; Event Logistics; Event Marketing; Event Finance; Event Evaluation, Personal Reflection

### Module Delivery

The module will draw heavily upon supervised project planning workshops. students will be introduced to the key management areas via lectures which will then be followed by workshop sessions and team working meetings.

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	33	N/A
Non-Contact Hours	117	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type: Coursework Weighting: 100% Outcomes Assessed: 1, 2, 3  
 Description: Group and Individual Portfolio Assessment

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	70% or above
<b>B</b>	60% - 69%
<b>C</b>	50% - 59%
<b>D</b>	40% - 49%
<b>E</b>	35% - 39%
<b>F</b>	0% - 34%
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 BOWDIN, G.A.J. et al., 2011. *Events management*. 3rd ed. Oxford: Elsevier Butterworth Heinemann. *ebook*
- 2 SHONE, A. & PARRY, B. 2013. *Successful Event Management: A Practical Handbook 4th ed.* London: Cengage Learning