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## MODULE DESCRIPTOR

### Module Title

Media Production Project

Reference	BS2278	Version	4
Created	April 2019	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	30
Amended	May 2019	ECTS Points	15

### Aims of Module

To provide students with the ability to apply practical and conceptual issues concerned with media production and to explain their importance within the media environment.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Apply skills and techniques of media production using relevant production tools e.g. animation, multimedia, video/audio.
- 2 Produce forms of media rich artefacts for a defined purpose and audience, making effective use of designated media.
- 3 Participate in a structured group task and collaboratively plan and execute an agreed creative brief.

### Indicative Module Content

The module covers the skills and knowledge required to produce an effective media rich package using appropriate media production techniques and tools. The media package will relate to a topic of current interest. Its production will be determined by a clear sense of audience need and will draw upon knowledge acquired in earlier media modules. Students will negotiate a suitable subject (possibly in collaboration with a client) and manage the project according to agreed aims and objectives. The project will be managed and scripted through its various stages, in consultation with project group members and academic staff. It will require the efficient organisation of resources.

### Module Delivery

This module is a combination of lectures, seminars and workshops. Students will be split into groups and given responsibility for the production of an integrated media package incorporating appropriate media. Each group will take collective responsibility for identifying a relevant subject and compiling a package that is stimulating, informative and well produced.

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	38	38
Non-Contact Hours	262	262
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	300
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Coursework	Weighting:	100%	Outcomes Assessed:	1, 2, 3
Description:	Group Portfolio Assessment				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	70% or above
<b>B</b>	60% - 69%
<b>C</b>	50% - 59%
<b>D</b>	40% - 49%
<b>E</b>	35% - 39%
<b>F</b>	0% - 34%
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

1 To be determined by choice of topic.