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MODULE DESCRIPTOR

Module Title

Principles And Practice Of Reporting

| | | | |
|-----------|------------|-------------|--------|
| Reference | BS2274 | Version | 7 |
| Created | March 2018 | SCQF Level | SCQF 8 |
| Approved | June 2018 | SCQF Points | 30 |
| Amended | June 2018 | ECTS Points | 15 |

Aims of Module

To build practical Broadcast Journalism skills and editorial judgement in a multi-media digital landscape. To explore the practical and editorial challenges of this environment.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Deliver completed news stories for radio and television.
- 2 Demonstrate the ability to produce accurate and engaging content against realistic industry deadlines.
- 3 Illustrate the differences between news platforms.
- 4 Research, locate and interview appropriate contributors.
- 5 Use sound editorial principles to identify and develop stories.
- 6 Examine the risks and benefits of delivering news under pressure.

Indicative Module Content

This module builds on foundations laid in BS 1259, challenging students to produce content which is more engaging and creative, in a shorter time but without sacrificing accuracy. Key topics will include finding and identifying stories, research skills, rolling news and the life cycle of stories, narrative structure and responding to breaking news. News priorities, running orders and production planning will come together in practical exercises. Students will be introduced to the increasing requirement to report live on social media or online.

Module Delivery

This module combines lectures, workshops and location reporting. The workshops will enhance practical skills which will enable students to deliver professional journalistic material under industry conditions.

Indicative Student Workload

| | Full Time | Part Time |
|---|-----------|-----------|
| Contact Hours | 62 | N/A |
| Non-Contact Hours | 238 | N/A |
| Placement/Work-Based Learning Experience [Notional] Hours | N/A | N/A |
| TOTAL | 300 | N/A |
| Actual Placement hours for professional, statutory or regulatory body | | |

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

| | | | | | |
|--------------|----------------------------|------------|-----|--------------------|---------|
| Type: | Coursework | Weighting: | 40% | Outcomes Assessed: | 1, 3, 5 |
| Description: | Group Practical Assessment | | | | |

Component 2

| | | | | | |
|--------------|---------------------------------|------------|-----|--------------------|---------------|
| Type: | Coursework | Weighting: | 60% | Outcomes Assessed: | 1, 2, 4, 5, 6 |
| Description: | Individual Portfolio Assessment | | | | |

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The Module is assessed by two components: C1 - Coursework - 40% weighting. C2 - Coursework - 60% weighting. Module Pass Mark = Grade D (40%)

| Module Grade | Minimum Requirements to achieve Module Grade: |
|--------------|--|
| A | At least 70% on weighted aggregate and at least 35% in each component |
| B | At least 60% on weighted aggregate and at least 35% in each component |
| C | At least 50% on weighted aggregate and at least 35% in each component |
| D | At least 40% on weighted aggregate and at least 35% in each component |
| E | At least 35% on weighted aggregate |
| F | Less than 35% on weighted aggregate |
| NS | Non-submission of work by published deadline or non-attendance for examination |

Module Requirements

| | |
|--------------------------|-------|
| Prerequisites for Module | None. |
| Corequisites for module | None. |
| Precluded Modules | None. |

ADDITIONAL NOTES

Contact Hours 36 hours 3 hour lectures x 12 weeks 8 hours..... Practical Newsday exercises or Tutorials 18 hoursPractical workshops or Industry visits TOTAL 62

INDICATIVE BIBLIOGRAPHY

- | | |
|---|--|
| 1 | STEWART, P. and ALEXANDER, R., 2016 <i>Broadcast Journalism: Techniques of Radio and Television News</i> 7th Ed, Oxford: Focal Press |
| 2 | FROST, C., 2010 <i>Reporting for Journalists</i> Routledge |
| 3 | WENGER, D., and POTTER, D., 2011 <i>Advancing the Story: Broadcast Journalism in a Multimedia World</i> Sage; CQ Press |
| 4 | TOMPKINS, A., 2018 <i>Aim for the Heart; Write, Shoot, Report and Produce for TV and Multimedia</i> . Sage, CQ Press |
| 5 | THOMPSON, R., 2010 <i>Writing for Broadcast Journalists</i> Routledge |