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MODULE DESCRIPTOR

Module Title

Principles And Practice Of Reporting

Reference	BS2274	Version	6
Created	March 2017	SCQF Level	SCQF 8
Approved	June 2007	SCQF Points	30
Amended	June 2017	ECTS Points	15

Aims of Module

To understand the ethical framework of Journalism and build location based experience of reporting in a multimedia environment.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Deliver completed news stories for radio, television, online and online platforms.
- 2 Demonstrate the ability to complete three live newsday exercises.
- 3 Illustrate the differences between news platforms.
- 4 Research, locate and interview appropriate contributors.
- 5 Demonstrate clear understanding of impartiality, accuracy and fair dealing.
- 6 Examine the challenges of delivering news under pressure in real time.

Indicative Module Content

This module challenges students to understand the rights and responsibilities of news organisations while working under pressure. It will place particular importance on balance and fair dealing with the public. Key topics will include rolling news, narrative structure, audience expectations, external influences, news fatigue, public relations, risk, disasters, taste and decency. Students will develop the practical skills to version stories across a variety of platforms and will submit their first multimedia portfolio.

Module Delivery

This module combines lectures, workshops and location reporting. The workshops will enhance practical skills that will enable students to deliver professional journalistic material on each of three dedicated newsdays.

Indicative Student Workload

	Full Time	Part Time
Contact Hours	194	N/A
Non-Contact Hours	106	N/A
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	300	N/A
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	1, 3, 5
Description:					

Component 2

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	1, 2, 4, 5, 6
Description:	Practical broadcast output				

MODULE PERFORMANCE DESCRIPTOR**Explanatory Text**

The Module is assessed by two components: C1 - Coursework - 50% weighting. C2 - Coursework - 50% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	At least 70% on weighted aggregate and at least 35% in each component
B	At least 60% on weighted aggregate and at least 35% in each component
C	At least 50% on weighted aggregate and at least 35% in each component
D	At least 40% on weighted aggregate and at least 35% in each component
E	At least 35% on weighted aggregate
F	Less than 35% on weighted aggregate
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None in addition to SCQF 8 entry requirements or equivalent.
Corequisites for module	None.
Precluded Modules	None.

ADDITIONAL NOTES

Contact Hours 36 hours 3 hour lectures x 12 weeks 8 hours..... Practical Newsday exercises or Tutorials 18 hoursPractical workshops or Industry visits TOTAL 62

INDICATIVE BIBLIOGRAPHY

- | | |
|---|--|
| 1 | STEWART, P. and ALEXANDER, R., 2016 <i>Broadcast Journalism: Techniques of Radio and Television News</i> 7th Ed, Oxford: Focal Press |
| 2 | FROST, C., 2010 <i>Reporting for Journalists</i> Routledge |
| 3 | WENGER, D., and POTTER, D., 2011 <i>Advancing the Story: Broadcast Journalism in a Multimedia World</i> Sage; CQ Press |
| 4 | TOMPKINS, A., 2018 <i>Aim for the Heart; Write, Shoot, Report and Produce for TV and Multimedia</i> . Sage, CQ Press |
| 5 | THOMPSON, R., 2010 <i>Writing for Broadcast Journalists</i> Routledge |