

## MODULE DESCRIPTOR

### Module Title

Globalisation			
Reference	BS2262	Version	3
Created	February 2017	SCQF Level	SCQF 8
Approved	December 2012	SCQF Points	15
Amended	June 2017	ECTS Points	7.5

### Aims of Module

The module aims to introduce students to the extent and consequences of international business activity, as well as the responses of governments. It will address the rapid growth of business activities such as global trade and investment. It will examine how governments have responded to these changes, by making regulatory changes and strengthening international organisations. It also aims to address the ways in which business managers have interacted with governments to create conditions suitable for their international activities.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 Explain and assess the changing levels of international business activity and flows of information, technology, labour, and other resources across borders.
- 2 Evaluate how business managers are responding to these changes, by (for example) outsourcing production or lobbying for changes in domestic regulation.
- 3 Assess the changing nature of regulatory environments, both nationally and globally. These include pressure for conformity in national regulation, and growth within international organisations, such as the World Trade Organisation and European Union.
- 4 Analyse the consequences of changing regulatory environments for business managers.

### Indicative Module Content

Growth of cross border trade, investment, finance; regulatory change at the national and international level; domestic deregulation, international regulatory change; the role of specific international organisations such as the WTO and the EU; how business managers lobby to create regulatory conditions suitable for growth.

### Module Delivery

Lectures, seminars, web-based tutorials

**Indicative Student Workload**

	Full Time	Part Time
Contact Hours	46	46
Non-Contact Hours	104	104
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type:	Examination	Weighting:	100%	Outcomes Assessed:	1, 2, 3, 4
Description:	The assessment consists of a closed book examination.				

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The module is assessed by one component: C1 - Examination - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	70% or above
<b>B</b>	60% - 69%
<b>C</b>	50% - 59%
<b>D</b>	40% - 49%
<b>E</b>	35% - 39%
<b>F</b>	0% - 34%
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None in addition to SCQF Level 8 entry requirements or equivalent.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 ARCHER, C., 2001. *International organizations*. 3rd ed. London: Routledge. *ebook*
- 2 DICKEN, P., 2011. *Global shift*. 6th ed. New York: Guilford Press. *ebook*
- 3 HELD, D. et al., 2003. *Global transformations*. 2nd ed. Cambridge: Polity.
- 4 HIRST, P. and THOMPSON, G., 2009. *Globalization in question*. 3rd ed. Cambridge: Polity.