ROBERT GORDON UNIVERSITY ABERDEEN

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MODULE DESCRIPTOR

Module Title

Sustainable Tourism Management

Reference	BS2212	Version	6
Created	April 2017	SCQF Level	SCQF 8
Approved	June 2003	SCQF Points	15
Amended	June 2017	ECTS Points	7.5

Aims of Module

To provide the student with an understanding of the theories and related processes associated with tourism and sustainability, with a particular focus on the positive and negative impacts of tourism.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	Explain the theoretical concepts relating to sustainable tourism development.
2	Describe the role and nature of the commercial and non-commercial sectors in sustainable tourism policy formulation.
3	Analyse the socio-economic impacts associated with tourism development.
4	Analyse the environmental impacts associated wih tourism development.

Indicative Module Content

Tourism provision; the role of the private and public sectors within sustainable tourism; the role of the host community and the visitor within sustainable tourism; the nature and extent of political influences involved in tourism provision; economic, socio-cultural and environmental impacts; environmental management tools; local, national and international dimensions.

Module Delivery

Theories and core concepts will be delivered by lectures supported by tutorials, student centred activities and case studies.

Indicative Student Workload	Full Time	Part Time
Contact Hours	36	36
Non-Contact Hours	114	114
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type: Coursework   Weighting: 100%   Outcomes Assessed: 1, 2, 3, 4

Description:

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The module is assessed by one component: C1 - Coursework - 100% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	70% or above
B	60% - 69%
C	50% - 59%
D	40% - 49%
E	35% - 39%
F	0% - 34%
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None in addition to course entry requirements or equivalent.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1. HARRIS, R., GRIFFIN, T. and WILLIAMS, P., 2002. *Sustainable tourism: a global perspective.* 2nd ed. Oxford: Butterworth-Heinemann.

2. LESLIE, D., 2005. *International cultural tourism: management, implications and cases.* Oxford: Elsevier Butterworth-Heinemann. *ebook*

3. MIDDLETON, V.T.C., 1998. *Sustainable tourism: a global perspective.* Oxford: Butterworth-Heinemann.

4. SINGH, T.V., 2012. *Critical debates in tourism.* Bristol: Channel View Publications

5. WEAVER, D., 2005. *Sustainable tourism.* London: Butterworth-Heinemann.

6. Journals:
   Tourism Management