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MODULE DESCRIPTOR

Module Title

Features Writing

Reference	BS2157	Version	3
Created	April 2017	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	August 2017	ECTS Points	7.5

Aims of Module

To provide students with the ability to produce feature articles appropriate to newspaper and magazine publications.

Learning Outcomes for Module

On completion of this module, students are expected to be able to:

1	To develop professional practice in gathering material through interview, observation and documentary sources.
2	To acquire advanced skills in feature intro writing and structuring.
3	To apply feature writing approaches to producing an extended profile article.

Indicative Module Content

This module approaches feature writing as a product of language, material gathering, observation, interviewing, structuring and the use of quotations from live and documentary sources. It explores models of feature writing and applies them in practical workshops.

Module Delivery

Lectures and workshops.

Indicative Student Workload	Full Time	Part Time
Contact Hours	48	48
Non-Contact Hours	102	102
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
Actual Placement hours for professional, statutory or regulatory body		

ASSESSMENT PLAN

If a major/minor model is used and box is ticked, % weightings below are indicative only.

Component 1

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	1, 2
Description:	Individual Written Assessment				

Component 2

Type:	Coursework	Weighting:	50%	Outcomes Assessed:	3
Description:	Individual Written Assessment				

MODULE PERFORMANCE DESCRIPTOR

Explanatory Text

The Module is assessed by two components: C1 - Coursework - 50% weighting. C2 - Coursework - 50% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
A	At least 70% on weighted aggregate and at least 35% in each component
B	At least 60% on weighted aggregate and at least 35% in each component
C	At least 50% on weighted aggregate and at least 35% in each component
D	At least 40% on weighted aggregate and at least 35% in each component
E	At least 35% on weighted aggregate
F	Less than 35% on weighted aggregate
NS	Non-submission of work by published deadline or non-attendance for examination

Module Requirements

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

INDICATIVE BIBLIOGRAPHY

1 McKAY,J., 2006. *The magazines handbook.* 2nd ed. London: Routledge.

2 ORWELL, G., 2007. *Selected essays.* London: Penguin.

3 RICKETSON, M., 2004. *Writing feature stories: how to research and write newspaper and magazine articles.* Crows Nest, NSW: Allen and Unwin.

4 RANDALL, D., 2016. The Universal Journalist. 5th Ed. Pluto Press