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## MODULE DESCRIPTOR

### Module Title

Features Writing

Reference	BS2157	Version	3
Created	April 2017	SCQF Level	SCQF 8
Approved	June 2018	SCQF Points	15
Amended	August 2017	ECTS Points	7.5

### Aims of Module

To provide students with the ability to produce feature articles appropriate to newspaper and magazine publications.

### Learning Outcomes for Module

On completion of this module, students are expected to be able to:

- 1 To develop professional practice in gathering material through interview, observation and documentary sources.
- 2 To acquire advanced skills in feature intro writing and structuring.
- 3 To apply feature writing approaches to producing an extended profile article.

### Indicative Module Content

This module approaches feature writing as a product of language, material gathering, observation, interviewing, structuring and the use of quotations from live and documentary sources. It explores models of feature writing and applies them in practical workshops.

### Module Delivery

Lectures and workshops.

### Indicative Student Workload

	Full Time	Part Time
Contact Hours	48	48
Non-Contact Hours	102	102
Placement/Work-Based Learning Experience [Notional] Hours	N/A	N/A
TOTAL	150	150
<i>Actual Placement hours for professional, statutory or regulatory body</i>		

**ASSESSMENT PLAN**

If a major/minor model is used and box is ticked, % weightings below are indicative only.

**Component 1**

Type: Coursework  Weighting: 50%  Outcomes Assessed: 1, 2  
 Description: Individual Written Assessment

**Component 2**

Type: Coursework  Weighting: 50%  Outcomes Assessed: 3  
 Description: Individual Written Assessment

**MODULE PERFORMANCE DESCRIPTOR****Explanatory Text**

The Module is assessed by two components: C1 - Coursework - 50% weighting. C2 - Coursework - 50% weighting. Module Pass Mark = Grade D (40%)

Module Grade	Minimum Requirements to achieve Module Grade:
<b>A</b>	At least 70% on weighted aggregate and at least 35% in each component
<b>B</b>	At least 60% on weighted aggregate and at least 35% in each component
<b>C</b>	At least 50% on weighted aggregate and at least 35% in each component
<b>D</b>	At least 40% on weighted aggregate and at least 35% in each component
<b>E</b>	At least 35% on weighted aggregate
<b>F</b>	Less than 35% on weighted aggregate
<b>NS</b>	Non-submission of work by published deadline or non-attendance for examination

**Module Requirements**

Prerequisites for Module	None.
Corequisites for module	None.
Precluded Modules	None.

**INDICATIVE BIBLIOGRAPHY**

- 1 McKAY, J., 2006. *The magazines handbook*. 2nd ed. London: Routledge.
- 2 ORWELL, G., 2007. *Selected essays*. London: Penguin.
- 3 RICKETSON, M., 2004. *Writing feature stories: how to research and write newspaper and magazine articles*. Crows Nest, NSW: Allen and Unwin.
- 4 RANDALL, D., 2016. *The Universal Journalist*. 5th Ed. Pluto Press